



Great Old Broads for Wilderness

Preserving Wilderness for Future Generations

2008 Annual Report





Great Old Broads for Wilderness continued to grow in membership, programs and financial stability in 2008. We won funding to host our first Broadband Leader Boot Camp to train local leaders in grassroots organizing and conservation work. Our fourth on-line auction fundraiser drew more bidders than ever, and the Broads Healthy Lands Project attracted new and more diverse partners around the West. Our Board of Directors has become even more engaged in spreading our mission “abroad.” Most of all, our advocacy has proven effective in numerous places, and has given us increased credibility.

Organizational Growth and Stability

Great Old Broads for Wilderness continued its growth and influence in 2008, with programs and outreach expanding into new territory, better representing our national membership. Our unique image as the wise elders of the wilderness movement continues to attract attention and effectively highlight the need for wilderness protection. The Broads Healthy Lands Project gained partners and agency acceptance as a valuable impact monitoring protocol and information repository, recording and storing thousands of new and historic data points in its on-line database. Broadbands, our version of chapters, have increased their service and advocacy work and our media presence has grown rapidly. Our staff and members have written many comments on land management plans, and endeavored to educate the public about the inestimable value of protected wild places. With the addition of new directors, the Board has become more active in its outreach and support. We’ve grown prudently by increasing our capacity, becoming more efficient, and improving our administrative functions.

Public Education and Outreach

Broadsides, our print and on-line newsletter, was published 3 times in 2008, and our communications outreach expanded to include select e-mail action alerts to members; appearances at civic events; and letters and Op Ed pieces appearing in various publications. Having gained considerable public attention in 2008, Broads has become one of the “go to” organizations for local media on conservation issues. In September, we escorted a freelance magazine writer to Recapture Canyon in southern Utah. The ensuing article was included in the March/April 2009 issue of *AARP The Magazine*, reaching their 35 million subscribers. The article can be found on line at: http://www.aarpmagazine.org/people/great_old_broads_for_wilderness.html

Fundraising

For the first time, we partnered with a private company to offer a FUNdraising event to our membership. Wild Rivers Expeditions donated \$7,200 from our May San Juan River Trip. Our fourth annual *Wild For Wilderness* on-line auction boasted more than 300 items. Perhaps due to the downward trend in the economy in the fall of 2008, some of the

Major Volunteer Activities

Gold Butte, Nevada Broadwalk - April

- ◇ In partnership with the Friends of Nevada Wilderness and the California-Nevada Wilderness Committee of the Sierra Club
- ◇ To support designation of additional acres in the Lime Canyon Wilderness and the establishment of a National Conservation Area in the Gold Butte region
- ◇ Service project with the Bureau of Land Management (BLM) installing Wilderness Area and road designation signs

Spring Basin, Oregon Broadwalk - September

- ◇ In partnership with the Oregon Natural Desert Association
- ◇ To support the Spring Basin Wilderness Bill, which is currently included in the 2009 Omnibus Public Lands Act (S.22)
- ◇ Service project with the Confederated Tribes of the Warm Springs and BLM was removing 1.25 miles of old barbed wire fencing from the proposed wilderness

National Public Lands Day - September

- ◇ In partnership with the Monticello, Utah BLM Field Office
- ◇ Volunteers helped BLM close 15 illegal routes in Wilderness Study Areas on Cedar Mesa
- ◇ This was the first time the Monticello BLM had solicited Broads to assist with route restoration issues in San Juan County, UT - a major breakthrough for conservation in this traditionally hostile area

big-ticket items went for bargain prices. The smaller items were snapped up quickly, however, and the auction netted Broads \$36,000; a sum large enough to keep the auction as a major piece of our fundraising program.

Broadbands

Broads received a major grant from the Ben and Jerry's Foundation in 2008 to launch our first ever Broadband Leader Boot Camp. We developed the concept and curriculum and recruited and screened potential applicants for the early 2009 event. The Boot Camp trained 21 aspiring Broadband leaders representing 18 Broadbands in 12 states.

The Sangre de Cristo Broadband based in Westcliffe, Colorado, continued to prove that a small but determined group of people can make a huge difference in their local area. Under the leadership of Lynn Prebble, this mighty force logged 1,016 volunteer hours on the San Isabel National Forest, and even apprehended a timber poacher, reporting him to the local ranger. Our other Broadbands continued to engage members with hikes and monitoring events, and by providing information about public meetings and issues of concern.

Litigation

Rock Creek Mine, Montana - In December 2008, the Montana Supreme Court ruled on a law suit filed on February 29, 2008 by Earthjustice, on behalf of the Rock Creek Alliance, Great Old Broads for Wilderness, and nine other groups. The suit charged that the state and federal land agencies were wrong to allow the Revett Silver Company to continue with its plans to open the Rock Creek Mine. This mine was to be located adjacent to the Cabinet Mountain Wilderness. The December ruling requires the state of Montana to look at the social, fiscal, and environmental impacts of the mine by completing a non-degradation analysis. The analysis would include an examination of the economic and environmental consequences to Idaho and Lake Pend Oreille from the mine's perpetual discharge.

Arch Canyon, Utah - A federal judge in Utah ruled on October 17, 2008 that Broads and the Southern Utah Wilderness Alliance could sue the Bureau of Land Management to challenge the agency's decision to leave Arch Canyon – an archaeological and scenic marvel - open to destructive off-road vehicle use.

Jarbidge, Nevada - In the ongoing case of "The Wilderness Society v. Elko County," the 9th Circuit Court allowed TWS and its associates, which includes Great Old Broads for Wilderness, to intervene in asking the U.S. Forest Service to close the Snow Canyon Road, which had washed out in 2001. Elko County asked the U.S. Supreme Court to review this decision but they refused the case. The case will now be remanded to the 9th Circuit.

Recapture Utah! Campaign

A Non-Discretionary Closure in Recapture Wash, Utah initiated in late 2007 is still in place and is, for the most part, being respected. Investigations of unauthorized trail construction in Soda Basin and Lime Ridge are now closed, but the results have not been released to the public. Monticello's new Field Office Manager is much more receptive to conservation and to using Broads volunteer assistance and the Broads Healthy Lands Project data.



*Top: Cliff dwellings overlooking the San Juan River in Utah.
Right: A Broad walks through John Day Fossil Beds National Monument in north central, Oregon. Above: Broadwalkers in Spring Basin, Oregon.*





Broads formally protested the BLM's final Monticello Resource Management Plan (RMP), issued just as President Bush left office. We also appealed the Monticello Field Office's Travel Management Plan (TMP)

on the grounds that BLM staff improperly opened illegally constructed routes and historic wagon trails to off-road vehicle use, as well as blessed as "open" many routes in wilderness study and wilderness character areas that ought to be closed. Broads joined in litigation on the RMP and TMP with our conservation partners.

Broads submitted a detailed parcel-specific protest for the now-infamous December 19th Utah oil and gas lease sale. Many of the parcels should not have been offered for sale due to their close proximity to National Parks. Other parcels offered for sale threatened to destroy ancient cultural sites, to mar world class scenery on popular river runs, and threatened the wilderness quality of lands contained within America's Redrock Wilderness Act, a bill in Congress. On February 4, 2009 Secretary of Interior Ken Salazar withdrew the 77 parcels, scoring a victory for conservation.

Broads Healthy Lands Project

In 2008, Broads Healthy Lands Project (BHLF) continued with improvements to the BHLF database and the internet user interface, developed several new key partnerships in western states, and increased the number of entries in the BHLF database by more than 450%. None of this would have been possible without the hundreds of hours of technical expertise donated by Tom Messenger of Moab, Utah, our database wizard emeritus. The BHLF data was used by Great Old Broads for Wilderness and our partners to formulate comments and to build standing for litigation on Travel Plan revisions on the Dixie and Manti La-Sal National Forests, and for the Moab, Richfield, and Monticello BLM Field Offices. Our partners used the data to comment on travel planning processes



BHLF monitors prepare for a day of work at Indian Creek, Utah.

in New Mexico, California, Utah, and Montana, and for numerous other purposes such as outreach, media, campaign work, and fundraising. For more information about BHLF, check out www.healthylands.org.

Board of Directors

Karen Cox, Nevada City, CA - Vice-Chair
Sally Ferguson, Boise, ID
Libby Ingalls, San Francisco, CA
Pam Meier, Madison, CT
Donna Smith, Washington, DC - Secretary
Lois Snedden, Reno, NV - Chair

Staff

Veronica Egan	Executive Director
Rose Chilcoat	Associate Director
Tim Peterson	BHLF Director
Carol Clark	Development Director
Logan Morley	Technology Coordinator
Anne Benson	Communications Coordinator
Joyce Thomsen	Membership Assistant

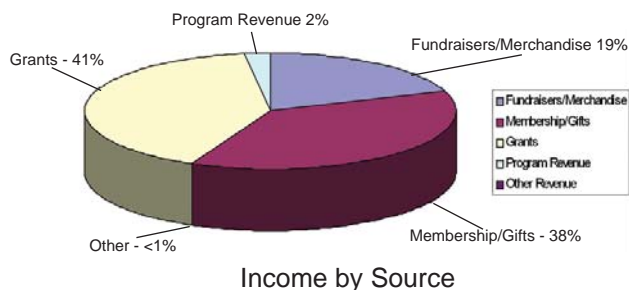
Advisory Board

Steve Allen, Durango, CO; Dave Foreman, Albuquerque, NM; Katie Fite, Boise, ID; Maggie Fox, Boulder, CO; Steve Gilbert, Helena, MT; Fred Goodsell, Ajo, AZ ; Ginger Harmon, Carmel, CA; Margi Hoffman, Portland, OR; Vicky Hoover, San Francisco, CA; Fran Hunt, Arlington, VA; Cecelia Hurwich, Berkeley, CA; Dale and Fran-dee Johnson, Boulder, CO; Linda Liscom, Kenwood, CA; Chuck and MB McAfee, Lewis, CO; Liz McCoy, Salt Lake City, UT; Sarah Michael, Sun Valley, ID; Erin Moore, Bellingham, WA; Marcey Olajos, Durango, CO; Lynn Prebble, Silver Cliff, CO; Marilyn Price-Reinbolt, Embudo, NM; Cindy Shogan, Washington, DC; Susan Tixier, Embudo, NM; Liz Thomas, Moab, UT; Joro Walker, Salt Lake City, UT; Melyssa Watson, Durango, CO

What makes Great Old Broads for Wilderness truly remarkable is the hundreds of volunteers across the country, who contributed thousands of hours, are willing to put their boots to the ground, get their hands dirty, and work for the preservation of threatened wild places. We are grateful for their energy, dedication, passion and advocacy.

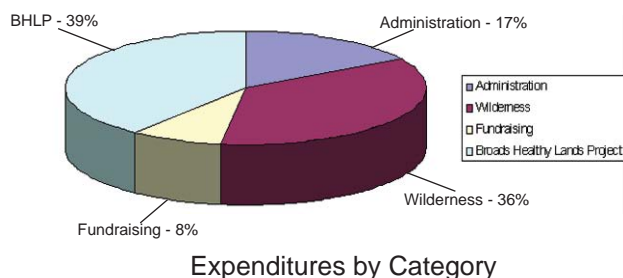
2008 Income: \$337,815.00

Fundraisers/Merchandise	\$ 65,317.00
Membership/Gifts	\$126,933.00
Grant Income	\$137,750.00
Program Revenue	\$ 7,515.00
Other Revenue	\$ 300.00



2008 Expenditures: \$330,675.00

Administration	\$ 55,292.00
Wilderness	\$117,486.00
Fundraising	\$ 27,874.00
Broads Health Lands Project	\$130,023.00



Great Old Broads works closely with a number of partner organizations to preserve and protect wilderness and roadless wildlands. Our partners in 2008 included:

Bear River Watershed Council
 Boulder Community Alliance
 California Wilderness Coalition
 Canyon Country Heritage Association
 Center for Biological Diversity
 Colorado Environmental Coalition
 Dona Ana County Wilderness Coalition
 EarthJustice
 Center of Southwest Studies, Fort Lewis College, CO
 Friends of Factory Butte
 Friends of Glorieta Mesa
 Friends of the Scotchman Peaks Wilderness
 Grand Canyon Trust
 Land Use Volunteers (LUV) of Kane County, UT
 Natural Resources Defense Council
 New Mexico Wilderness Alliance
 Oregon Natural Desert Association
 Red Rock Forests

Rock Creek Alliance
 San Juan Citizens Alliance
 Sierra Club
 Sky Island Alliance
 Southern Appalachian Forest Council
 Southern Utah Wilderness Alliance
 Southern Rockies Conservation Alliance
 The Wilderness Society/Wilderness Support Center
 Three Forests Coalition
 Washington Wilderness Coalition
 Western Resource Advocates
 Western Watersheds Project
 Wilderness Watch
 Wild Utah Project
 WildEarth Guardians
 Wildlands CPR
 Winter Wildlands Alliance

Great Old Broads for Wilderness appreciates all of our loyal members and supporters who gave generously in 2008 to support our work for wilderness. A special thanks to our sustaining members who provide valuable monthly or quarterly support. Direct gifts and support of our programs and fundraising events provided over two-thirds of our income.

Foundations

- Arkey Foundation
- Ballantine Family Foundation
- Ben & Jerry's Foundation
- Earth Friends Wildlife Foundation
- Maki Foundation
- National Forest Foundation
- Norcross Wildlife Foundation
- North Carolina Community Foundation, Inc.
- Patagonia Foundation
- Peradam Foundation
- Resources Legacy Foundation
- Recreation Planning Program (The Wilderness Society)

- Ruth H. Brown Family Foundation
- Wyss Foundation

Businesses

- Bank of Colorado
- Bread
- Carver's Restaurant
- Cocina Linda
- Desert Sun Coffee Roasters
- Pine Needle Mountaineering
- John Ralph, The Wells Group
- Ska Brewing
- The Marketing Department
- The City Markets of Durango and Cortez, Colorado

A Wild Thank You to Our 2008 Wild for Wilderness On-Line Auction Donors

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| 4 Corners Riversports | Earth Sun Moon Trading Company | Marcey Olajos | Sally Landis |
| A*Broad Adventure LLC | Eliza Gilkyson | Margaret Cruikshank | Sally Shuffield |
| Absolute Bakery | Enstrom Candies Inc. | Maria's Bookshop | Salon by Teri |
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| Adventures in Good Company | Escalante Outfitters | Mary Sojourner | Schooner Virginia |
| Alexandra Fuller | ExOfficio | MB and Chuck McAfee | Serena Supplee |
| Alpacka Raft | Far Out Expeditions | Michael Kulakofsky | Shelley Spalding |
| Animas Valley Institute | Folkwest | Moana Hotel and Restaurant Group | Sherpani Alpina |
| Arborwear | Four Season Guides | Mountain Light Gallery | Simple Shoes |
| Auberger Resorts | Fretwater Press/Katie Lee | Mr. O's of Moab Vacation Rental | Sky Island Alliance |
| | Friends and Colleagues of Eric Finstick | Mt Hood Meadows Ski Resort | Stephen Trimble |
| | | | Steve Allen |
| B B Wolf Fine Art Photography | Ginger Harmon | Nantahala Outdoor Center | Steven Webster |
| Backcountry Experience | Glyn's Glass | Natural Habitat Adventure | Stump and Rippel Contemporary Western Jewelry |
| Barbara Walker | Gold Lake Lodge | Nebo Lodge | Sundance Bear Lodge |
| Battenkill Valley Outdoors | Gospel Flat Farm | Nichibei Potters | Susan and Peter Graf |
| Bernard Halliwell | Graton Gallery | North of the Border Chile Company | Susan Craig |
| Beth Baker | Great Old Broads for Wilderness | | Susan Swartz |
| Black Diamond | Harvey Halpern | Odis Schmidt | Suzie Rashkis |
| Blaisdell Pottery | Hennessy Hammock | Old Woman Walking | |
| Blue Iguana | High Country News | Oohs and Aahs | Tacy & Roger Hahn |
| Bob Gibbons | Hilltop Studio | Oregon Museum of Science and Industry Hancock Field Station | Telluride Ski & Golf |
| Dr. Bob Kelder | Holiday Expeditions | Oregon Natural Desert Association | Terry Precision Cycling |
| Bread | Jack Nisbet | Organic Valley | Tex's Riverways |
| Brian Swanson | Jack's Plastic Welding | Orion Grassroots Network | The Combs Company |
| | Jamie Casey | Orvis Hot Springs | The Farmer's Wife Company |
| | Jerome Walker Photography | Osprey Packs Inc | The Loft at Woodville Ranch |
| Caroly Jones and George Steigerwald | JoAnn and Henry Valenti | Outdoor Products/The Outdoor Recreation Group | The Nature Conservancy/ Bear Mountain Lodge |
| Carver Brewing Co. | JoAnn Moon | Outdoor Research | The Trustees of Reservations |
| Catherine Smith | Joby | Overland Equipment | The Yoga Center |
| Charlene Modena | Johnny Deux | | Theresa Hite |
| Chessa Gill | Kabuki Springs & Spa | Paria Outpost and Outfitters | Therm-a-Rest |
| Chip Ward | Karen Ryman | Patagonia | Tim and Irene Hamilton |
| Christina Nealon | Kathie Bain | Patricia Carden | Tom Strong |
| Chuck Pyle | Kathy Rose | Paul and Nancy Ebbert | Tom Wolf |
| Clay Jenkinson | K-Bear River Adventures, Inc. | Paul Bendt | Trish Woodruff |
| Coaching Your Future | Kelly Place Retreat & Bed and Breakfast | Peet's Coffee & Tea | Trisha Stanton |
| Color Country | Kennebec Cafe | Pine Needle Mountaineering | |
| Cynthia Magnuson | Leki USA | Puma Press LLC | Valley of the Gods Bed and Breakfast |
| Cynthia Pierce & Glendalee Scully | Lewis & Clark Caverns State Park | Ralstar Enterprises, Inc./Aron Ralston | Veryl Goodnight |
| Cyprus Cafe | Libby Ingalls | Recapture Lodge | Villa Del Rio Bed & Breakfast |
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| Dansko | Loki | Rio Grande Mexican Restaurant | Vorobik Botanical Art |
| Darcey Brown | Lone Mesa/Mancos State Parks | Ripple Works Rafting | |
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| Dragonfly Sisters Press | | | Wilderness Volunteers |
| Dunton Hot Springs | | | William Hood |
| Durango Mountain Resort | | | Willow Canyon Outdoor Company |
| Durango/Silverton Narrow Gauge Scenic Railroad | | | Wolf Creek Ski Area |

Great Old Broads for Wilderness is a non-profit, public lands organization that uses the voices and activism of elders to preserve and protect wilderness and wild lands. Broads was conceived in 1989 by older women who loved wilderness and organized to protect it. The wisdom of their combined years told them that the Broads could bring knowledge, commitment, and humor to the movement to protect our last wild places on earth.