



Great Old Broads for Wilderness

Preserving Wilderness for Future Generations

A 501(c)(3) Non-profit Organization

WILD FOR WILDERNESS ON-LINE AUCTION FUNDRAISER OCT 25 – NOV 14, 2010

Our annual *Wild for Wilderness* On-line Auction raises funds to provide on-the-ground monitoring and stewardship of wilderness. This event has become a holiday and vacation shopping tradition among more than 4,000 members and other supporters and is our largest annual fundraising effort. Our 2010 auction goal is \$60,000. We hope you will support us in these efforts.

Great Old Broads for Wilderness is a national, non-profit grassroots wilderness advocacy organization that uses the voices and activism of elders to preserve and protect roadless public lands. We invite you to review our programs, ask questions, or visit us on line at www.greatoldbroads.org.

Corporate Underwriting Opportunities

There are 5 corporate sponsorship opportunities available. Monetary donations of \$250 or more help underwrite the hard costs of the auction event. In return for your generous corporate sponsorship, your company will receive the following:

- **Logo link on the homepage** of Great Old Broads web site from September 1, 2010 to December 31, 2010.
- **Logo link on the homepage of the auction web site.** Visitors viewed pages with displays of sponsor logos nearly 85,000 times. In 2009, there were more than 1,000 registered bidders on this site.
- **Logo link on all auction e-mails sent.** There will be 7 to 10 auction emails sent to more than 3,000 e-mail addresses.
- **Acknowledgement of sponsorship** on all press releases and other printed publicity material, including flyers and member mailings.
- **Acknowledgement in our newsletter** with a distribution of 5,500.
- **A receipt** for your donation for tax purposes (donations are tax-deductible).

Donation Opportunities

We are also seeking product and service donations for the following categories: restaurants/food, vacation stays, outdoor adventures, outdoor gear, books/music/misc., events/things to do, and art-work/jewelry (or anything else that might sell on this type of auction). In return for your generous donation, your company will receive the following:

- **Logo with a company web site link** on your donated item(s) page on the auction site.
- **Company web site link on “Our Donors” page** on Great Old Broads for Wilderness auction website with a link to this page also shown on the home page of the Broads web site.
- **Acknowledgement in our newsletter** with a distribution of 5,500.
- **A receipt** for your donation for tax purposes (donations are tax-deductible).

To make a donation, please visit www.greatoldbroads.org/nadf.php or fill out a donation form and mail to PO Box 2924, Durango, CO 81302. For more information, e-mail to auction@greatoldbroads.org or call Sue or Rose at 970-385-9577. All contributions are tax-deductible charitable donations.