



**GREAT OLD  
BROADS  
FOR WILDERNESS**  
Preserving Wilderness for Future Generations

# Wild for Wilderness Online Auction Oct 29 - Nov. 18, 2007

## 2007 Auction Item Donation Form

Please print and mail this form to: Great Old Broads for Wilderness, PO Box 2924, Durango, CO 81302  
If you prefer to submit this information online, please visit [www.greatoldbroads.org/adf.htm](http://www.greatoldbroads.org/adf.htm)

### DONOR INFORMATION

<b>Business/Donor Name:</b>	
<b>Person to Contact (First and Last Name):</b>	
<b>Address:</b>	
<b>City, State, Zip:</b>	
<b>Email:</b>	
<b>Phone:</b>	
<b>Website Address:</b>	
<b>Solicited By:</b>	

### DONATION INFORMATION

<b>Name of Item:</b>	
<b>Item Description</b> (Please be detailed! Include quantity, size, color, dates, etc. Attach additional pages if needed.)  *Art donations are subject to approval.	
<b>Estimated Item Value:</b>	
<b>Other Comments:</b> <b>NOTE:</b> Please note in the "Other Comments" section if there is a minimum amount that the item must be sold for.	

### For gift certificate items, will you need us to create a certificate?

- Yes  
 No **If no, please** mail certificate by October 10th to Great Old Broads at PO Box 2924, Durango, CO 81302.

### Shipping Preference\*:

- Will ship item directly to the bidder and will donate the cost of shipping.  
 Will ship the item directly to the bidder, but shipping is at the buyer's expense.  
 Will ship item by October 10th to Great Old Broads at PO Box 2924, Durango, CO 81302

*\*We strongly encourage donors to ship directly to the winning bidders (either at buyer's expense or donated). However, if it is not possible, you may ship the item to the Broads office.*

**IMPORTANT:** We must have photos of items to list them on the auction website. If you would like your company logo displayed, you must send a photo of your logo as well. Please send all photos/logos to [becky@greatoldbroads.org](mailto:becky@greatoldbroads.org) along with the item and donor name. If you prefer to mail a hard copy photo (which can be returned if you so request), please mail it to: Great Old Broads for Wilderness, PO BOX 2924, Durango, CO 81302.

**Deadline is October 8, 2007 for auction item donations.**

*Great Old Broads for Wilderness is a 501 (c)(3) not-for-profit organization (Tax ID #87-0479828).*



## ***Wild for Wilderness Online Auction Fundraiser***

***Oct. 29-Nov. 18, 2007***

Our annual *Wild for Wilderness Online Auction* fundraiser raises funds for our efforts to provide on-the-ground monitoring and stewardship for wilderness. This annual event has become a holiday and vacation shopping tradition among our 3,000+ members and other supporters and is our largest annual fundraising effort. Our 2007 auction fundraising goal is \$45,000. We hope you will support us in our efforts.

Great Old Broads for Wilderness is a national, non-profit grassroots wilderness advocacy organization that uses the voice and activism of elders to preserve and protect roadless public lands. We invite you to review our programs, ask questions, or visit us online at [www.greatoldbroads.org](http://www.greatoldbroads.org).

### **Corporate Underwriting Opportunities**

There are 5 corporate sponsorship opportunities available. Monetary donations of \$250+ help underwrite the hard costs of the auction event. In return for your generous corporate sponsorship, your company will receive the following:

- Logo link on the homepage of Great Old Broads web site from Sept. 1, 2007-Dec. 31, 2007. The web site averages over 3,000 visitors per quarter.
- Logo link on the homepage of the auction web site. In 2006 there were over 500 registered bidders on this site. Hundreds more visit, but don't register.
- Logo link on all auction emails sent. There will be approximately 7-10 auction emails sent to over 1500 email addresses.
- Acknowledgement of sponsorship on all press releases and other printed publicity material, including flyers and member mailings.
- Acknowledgement in our quarterly newsletter with a 4,000+ distribution.
- A tax-deductible receipt of your donation.

### **Product Donation Opportunities**

We are also seeking product and service donations for the following categories: restaurants/food, vacation stays, outdoor adventures, outdoor gear, books/music/misc., events/things to do, and artwork/jewelry. In return for your generous donation, your company will receive the following:

- Logo with a company web site link on your donated item(s) page on the auction site.
- Company web site link on the "Our Donors" page on Great Old Broads for Wilderness auction website with a link to this page also shown on the home page of the Broads web site .
- Acknowledgement in our quarterly newsletter with a 4,000+ distribution.
- A tax-deductible receipt of your donation.

To make a donation please visit [www.greatoldbroads.org/adf.htm](http://www.greatoldbroads.org/adf.htm) or fill out a donation form and mail to: PO Box 2924, Durango, CO 81302. For more information, contact Rose Chilcoat at [rose@greatoldbroads.org](mailto:rose@greatoldbroads.org). All contributions are tax-deductible charitable donations.

*Great Old Broads for Wilderness is a 501(c)(3) charitable organization. .*