

**GREAT OLD BROAD FOR WILDERNESS  
FEBURARY 11, 2015 BOARD CALL, 12:00 P.M.**

In Attendance: Rose Chilcoat, Shelley Silbert, Diana Allison, Karen Ryman, Saralaine Millet, Suez Jacobson, Cristina Harmon, Caroline Munger  
Marilyn Matevia would try to participate in a portion of the call.

MOTION: Karen moved to accept the Revised Minutes from the November 4, 2014 Board Meeting, Suez seconded, all approved.

MOTION: Caroline moved to accept the Treasurer Report, Saralaine seconded, all approved.

MOTION: Caroline moved to approve the Gruffie Clough training in Denver on May 16, 17, and 18 (I don't know who seconded), all approved.

MOTION: Karen moved to extend an invitation to Marilyn Matevia to join the board, Suez seconded, all approved.

**ACTION ITEM:**

Question for Clough training – do we want to list individual donors in our annual report? What tone do we take in calling-out other organizations when we believe they've acted wrongly?

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**Minutes** – discussion called – no discussion raised.

**Treasurer Report / Budget Discussion**

2014-2015 Budget was revised in Feb. and didn't include the new Mal Jones money of \$291,000. Some gifts and grants were anticipated from Mal Jones.\* However, even without including the \$291,000 from Mal Jones, under the February financials, we were still \$80,000 over our projected budget on the income side. Cristina clarified that since we didn't anticipate the \$291,000 from Mal, it couldn't be budgeted, but suggested we move forward with budget as written.

\*[Mal Jones funds – included are \$30,000 gift in October and \$30,000 gift in December, 2014. The additional gift of \$291,000 (including the contract awarded to This Changes Everything, is not included.)]

Karen questioned when we should include the new Mal Jones gift in the 2014-2015 budget. Di stated that it had not cleared the bank yet so the issue really wasn't ripe for this Board call and suggested we wait until the next board call to include these funds in our budgeting.

Additional questions were raised as to where additional funds should be spent.

## New Business

I. Mal Jones check for \$291,000 expected to clear at bank today or tomorrow. Rose and Shelley have worked on budget addendum for spending additional funds which totals \$70,000, to date. Included in this \$70,000 will be:

- 1) Funds to bring office manager position to full-time from 28 hrs/week.
- 2) A climate facilitator to take the Broad's climate work on the road. This "show-on-the road" will first go to existing Broadbands and then to a broader audience. This facilitator would likely be a part-time contract person starting in Sept. and bridging into next fiscal year.
- 3) Some money will be spent on "Micro-Grants" -- to support grassroots community organizing related to climate change -- where a small amount of money could make a great deal of impact, and especially, where oil and gas and coal are prevalent on public lands.
- 4) Funding of Suez's film trailer is on the table for funding as well; and
- 5) Travel to a conference - Women's Energy and Climate Action Network, North American Summit, in DC in September 2015.

It was clarified the climate work is not a "Program" Broads is starting but a further area of emphasis and effort to integrate climate change into all of our work.

II. Gruffie Clough call - offered to donate a 4 hour strategic formulation workshop that we would host in La Plata county for other non-profits or to take the board thru the process of strategic formulation in a 1-day workshop for Broads' planning, to look at our aspirations and help us work through how to win at what we want to accomplish, where we "play", and what is our arena. How can we compete with ourselves to do better than the past?

Sense of urgency on part of staff with so many irons in the fire. Oct. board retreat will be too late. Gruffie can meet with us in May 16 in Denver. Fly in Friday night and meet Saturday and wrap up on Sunday.

Who can do this? Karen, Caroline, Cristina, Saralaine, Suez and Di can. Shelley has spoken to staff, they prefer weekday.

Vote to move forward, set it up, stay in one place to maximize our time together. 3 Broadband leaders are also in the area, and can we consider inviting them? Any disagree about having them, none....

Do we bring in Shelley Spalding?

Motion to approve this training on May 16, 17 & 18, by Caroline, unsure who seconded, all approved.

III. Crossing the Line? - Shame on Pew - email from Broads' National Office -- pertaining to the National Defense Authorization Act wilderness rider, that did include a lot of "good" environmental actions, but many wilderness give-aways. Broads asked our members to object to passing this Wilderness legislation in a rider to an unrelated bill. A Pew staff member and at least one of our members expressed disapproval of Broads' email and their perception of its negative stance on Pew

Question for the board - do we need to have a rule about this? Was this crossing the line? Saralaine felt it was crossing the line. Saying "shame on you" is too extreme. Puts Broads in a certain category and doesn't get us a seat at the table. Di suggested this is a "where do we play question." The Board and staff acknowledged that the Hermosa Creek Wilderness in that bill was "close to home" for those who worked so hard on it in the Durango area. The point was made that we can hold strong views without directly criticizing other conservation organizations. Further board discussion reinforced that we don't want to support legislation that becomes a "trade-off" and should hold the line on this type of issue.

IV. Wilderness Movie promo trailer -- Suez proposal – Di suggested that we will call for a vote by email. Film idea Suez has been working which also deals with climate change and economics. Her thesis deals with the idea of "Awe" and how the awe of wilderness can change our mental perspective. Her theory is that wilderness and its ability to awe may help shift our materialism. Suez is seeking \$10K for the trailer. She will try using remote technologies to minimize the film's carbon footprint. Once the trailer is made Suez and Havey Productions will use it to raise funds for the movie.

Di - is hoping to take a board vote by Wed. of next week.

## **V. ED Report**

Questions? Why did Broads not join Gunnison Sage Grass litigation? - many groups dropped out. Broads hasn't joined ESA litigation in the past. Also, Wild Earth Guardians didn't join either, and there seemed to be complicated perspectives that we were not fully informed about between Wild Earth Guardians and Center for Biological Diversity. It takes a tremendous amount of staff time when you are a principle litigant. Shelley would love to have sufficient staff to do this, but didn't feel we had time or expertise to take this one on .

Annual Report Question - what is the preference for listing major donors. 2014 Annual Report, not listing individuals, many organizations do list major donors. But Shelley wanted to ask the Board, should the 2015-16 Annual Report list individual major donors (2014-15 is already in preparation.)

Fundraising – Broads has received a \$45K grant from Wyss Foundation annually for many years. Shelley and Marcey Olajos (Wyss Board Member) have been working together to increase this to \$75K. They brought a write-up on our plans and met with Wyss staff, who agreed that we can increase the amount of our request to \$75K for our August 2015 request. Marcy has some concerns that the "Shame on Pew" reference could interfere with increased funding.

Communications Report - measuring clicks to show interest levels by layering of clicking. Sign-ups have been good for all Broadwalks and works.

VI. Committee Reports - Questions and highlights. There are proposed changes to personnel policy. Di ask if there can be a board call on Wed. Feb. 18 at 12 to deal with the Personnel Policy changes.

- a. Fundraising - Auction Report – we need to work on the auction if we want to keep it going. Travel is the most valuable item auctioned. We really need to increase broadband and member involvement to keep this fundraiser going. Bids dropped this year. Our net was \$56K which was under what we have done before.  
Books and periodicals did well and outdoor and travel gear were big.
- b. Finance – There are number of finance committee issues pending. Shelley wanted pledge to divest from fossil fuels by Feb. 13 and raised this issue to the board. After some discussion it was agreed that we should take this pledge, but may need some time to sell the ExxonMobil stock Broads holds.
- c. Nominating committee - Darcy Brown isn't interested in being on a board nor is Gruffie Clough or Steve Allen.
- d. Additional assignments - planned giving -- defer discussion due to time.
- e. Advisory board letter is being prepared by Di.

Quilt - Karen hasn't talked to Sue, but it looks like she has a small quilt project for our raffle this year.

Health Insurance – Caroline is working on this.

Marilyn was on the call for a period of time. Karen moved to extend the invitation for Marilyn Matevia to join the board. Suez seconded and all approved.

Next Board Call May 13, is this meeting negated if we hold strategic retreat with Gruffie? To be decided later.

Shelley 990s close to finalization and she will send these out for board approval.

Caroline made the motion to Adjourn at 1:38, Cristina seconded.

Addendum to 2-11-15 Board Meeting:

Per email sent to Board and Shelley Silbert on 2/19/15 from Di Allison, Board Chair:

On February 17 all of the board members for Great Old Broads for Wilderness had voted in favor of the proposal submitted by Jacobsen/Havey for \$10,000 to go toward a trailer for the movie they are producing which we had previously discussed at our board retreat in August 2014.

Suez Jacobsen abstained from voting. The vote was taken by email after each board member received and read the proposal. Most replies contained superlatives about funding this request. We're excited to be part of this effort, Suez.

Di Allison, Board Chair  
February 19, 2015

Sent from my iPad