

GREAT OLD BROADS for WILDERNESS



FACT SHEET

Great Old Broads for Wilderness is a national organization that engages and ignites the activism of elders to preserve and protect wilderness and wild lands. Conceived by older women who love wilderness, Broads gives voice to the millions of older Americans who want to protect their public lands as Wilderness for this and future generations. We bring knowledge, commitment, and humor to the movement to protect our last wild places on earth.

We advocate for wilderness designation and healthy wild public lands.

Our tools include:

- A national network of more than 5,200 Broads activists
- Three dozen Broadband chapters in 15 states.
- Partnerships with other national, state and local conservation groups
- Broadwalks: education and advocacy wilderness trips
- Broadworks: land stewardship service projects
- Member action alerts
- Political and legal actions
- Citizen monitoring to promote healthy public lands and take action when we see negative impacts from:
 - Livestock grazing
 - Recreation and off-road vehicle use
 - Oil, gas, and mineral extraction
 - Climate Change



"We are still out there, walking, limping, or crawling. With a bounty of wild times under our belts, we simply want our grandchildren to have the chance for similar experiences of solitude, peace, and quiet even if we have to stay home strapped to our sofas, sobbing with envy while they go."

- Ellen Meloy

The activities undertaken by Great Old Broads for Wilderness are guided by the overriding principle that the focus of attention must be on what is best for the land, for Mother Earth.



Great Old
Broads
For Wilderness
Get Into The Wild

605 E. 7th Avenue • Durango, CO 81301
P.O. Box 2924 • Durango, CO 81302
970-385-9577
broads@ greatoldbroads.org
greatoldbroads.org