

Year One Broadband Plan

During this time begin to flesh out a plan of action and ideas you want to explore. Jot down ideas for each category:

1 or 2 local places for Broadsides/brochure distribution

List of organizations to connect with

List of agencies to connect with

List of aligned businesses to approach

List of people to recruit as members

List of people to recruit as key helpers

List of major donor/celebrity types in your area

Identify possible issues for involvement

Identify possible events/activities

Sketch out a Calendar. Attempt to include: 4 events minimum with 1 kickoff event, 1 service event, 1 partnering with other org event, 1 purely fun event

Schedule these activities: membership listserve activated, membership survey, membership recruitment, provide website info to Broads (photos and content), provide at least one blurb/photo for Broadsides, track events/hours and submit regular activity reports, periodic call to Broadband Coordinator, and possible visit with Broadband Circuit Rider.

April

May

June

July

August

September

October

November

December

January

February

March