



# WILD FOR WILDERNESS ONLINE AUCTION

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[www.greatoldbroads.org](http://www.greatoldbroads.org)  
[auction.greatoldbroads.org](http://auction.greatoldbroads.org)



## WHO WE ARE

Great Old Broads for Wilderness is a national grassroots organization made up of feisty, active, outdoorsy women (and men) dedicated to preserving and protecting Wilderness and wild lands for future generations.

## OUR STORY

Conceived in 1989 by a group of older women who loved wilderness, Broads has given a voice to millions of Americans who want to protect their public lands. We bring knowledge, commitment, and humor to the movement to protect our last wild places on Earth.

## WHAT WE DO

Education, advocacy, stewardship, and fun across the U.S. with our 36 chapters (Broadbands).

## NON-PROFIT (501C3)

We are funded through memberships, grants, donations, and our Wild for Wilderness Online Auction that generates more than \$50,000 per year.

## HOW YOU CAN HELP

Your sponsorship dollars help cover the cost of presenting the auction—which takes a big bite out of the proceeds!

## WHAT'S IN IT FOR ME?

- Tax deductible
- Exposure, Exposure, Exposure
  - 83,000+ auction site page views
  - 48,000+ email impressions
  - 20,000+ reach on social media
  - 8,000+ Broads members and friends
- That feel-good feeling when you help support an organization that does good things for Mother Earth.

ARE YOU WILD FOR WILDERNESS?