



Great Old
Broads
For Wilderness
Get Into The Wild

BROADSIDES

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FROM THE FRONT LINES OF DEFENSE & HOPE

by Shelley Silbert

Since our last BroadSides, we regret to inform you (in case you missed it) that we are living in a new reality.

Within minutes of President Trump's inauguration, all references to climate change disappeared from the White House website, and the White House Council on Environmental Quality's (CEQ) website vanished into thin air¹.

Within days, the new president instigated drastic changes to laws and policies that protect public lands and the environment. As I write, executive orders pave the way for the Keystone XL and Dakota Access Pipelines, and environmental reviews and approvals have been expedited. More will unfold, alarmingly, before this newsletter reaches your mailbox. Some actions will require congressional approval. Yet with a congressional majority hell-bent on eliminating environmental protections and exploiting public lands for profit, little appears to be sacred.

There are no "alternative facts" about it: grassroots democracy requires every single one of us to commit to our values, find a place to plug in, and speak up for public lands and waters like never before. Three focus areas, adopted by Broads' Board of Directors in August, serve as our guideposts.

Keep wild lands wild and the Wilderness Act intact

"Defense! Defense!" will be our chant, and we'll use every rule in the playbook—from being grassroots scrappers to joining with partners to litigate like crazy—and everything in between.

Defending monuments put in place through the Antiquities Act ranks high in priority; likewise defending laws like the Antiquities Act itself and

many others in the bullseye—the Endangered Species Act, National Environmental Policy Act, Wilderness Act, and more. We can't predict timing of attacks, but we can guarantee a full court press by Broads, our members, and our allies.



It's game time—get to know your legislators! As a constituent, you can draw attention to their views and votes, joining with others and inviting local media along. Make your statements visual—inject Broads' humor—whether expressing dissatisfaction or appreciation. And always share a compelling story

about why these protections matter to you, and to everyone.

Keep public lands in public hands

On its first day, the newly composed House of Representatives voted in rules to reduce valuation of national public lands, greasing the skids for a public land give-away. This marched in lockstep with the Republican Party platform adopted last summer, which supports transfers of federal public lands to states.

Our vigilance to keep public lands in public hands will be tested. Pay close attention to new bills introduced to Congress—watch Broads' Facebook page and emails, and sign up for alerts on bills you'll follow at www.Congress.gov. Call, email, and especially meet with congressional representatives and their staff. Ask questions at town halls. Be proactive and initiate city, county, and state resolutions to support national public lands. As an example, state lawmakers passed Public Lands Day in Colorado last year, the first such holiday in the country.

Use your pen to write letters to the editor, op-eds, and other media pieces to share why you value public lands—Congress watches these

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Get into the Wild!

2017 EVENTS

WILD places
WILD experiences
and more events
than ever before.

~ See page 8 ~

We
can't
bear
for you
to miss
out!



NEW!

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1. The CEQ, formed by Congress in 1969 through the National Environmental Policy Act, coordinates federal environmental efforts. Among many important functions, it plays a critical role in presidential monument designations.

IN A BROAD SENSE

*Express Your Matriotism!
Become a ReSister!*



Like many Broads, I cut my teeth on activism. In the early 1980s, I assisted citizen groups in my home state of Tennessee and neighboring Kentucky fighting chemical hazards from toxic waste dumpsites and a local tannery. In North Carolina and Texas, I worked with farmworkers to gain protections against pesticides. In every case, rural, working class people—teachers, miners, security guards, farmworkers, farmers—showed me how to organize and raise a strong voice. Their work together, defying the divisions often seen in the south, have inspired me throughout my life.

In these last weeks, the words of one of those wise rural mentors came to mind: “You can’t bake bread if it don’t get hot.” Square Mormon (yes, truly his name), a community leader and black civil rights activist from west Tennessee spoke these words from experience.

My broadest friends, we all know it’s getting

hot out there—and for once, I’m not talking about climate change.

President Trump has made clear his intent to do away with environmental laws, women’s rights, and civil liberties—and he appears to have Congress and his administration at the ready (see cover story). With no qualms, he massacred civil decency through his own words during the campaign, and has continued blaming, shaming, and painting the world with darkness since he took office.

This is not a question of partisan politics, as these are not normal times. To demonstrate love and a different view of the world than our new president espouses, millions of people turned out peacefully for the Women’s March on Washington and sister marches across the country and the world. It was the first step to turn post-election shock, despair, and rage into a commitment to action.

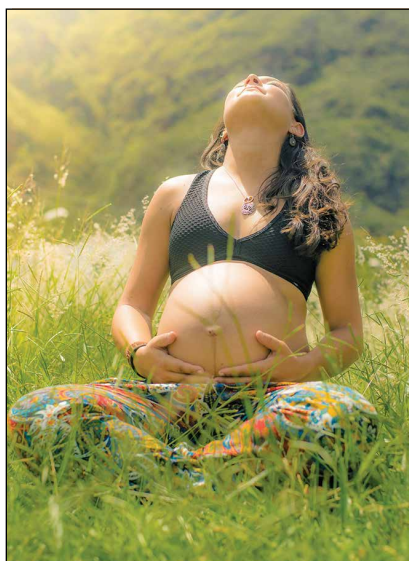
Great Old Broads marched proudly in cities across the U.S., from small towns, to big cities, to the nation’s capital. Some Broadbans came by the busload; all left re-energized and ready to organize.

What does this mean for our work?

We will work as we always have, only stronger and smarter, to protect wild public lands and waters. We will uphold the laws and policies put in place to protect them. We will defend

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*This is a time to
speak for all whose
rights are being
trampled including,
without question,
Mother Earth.*



Sikh lawyer and filmmaker Valarie Kaur speaks matriotically: “What if this darkness is not the darkness of the tomb, but the darkness of the womb? What if our America is not dead but a country still waiting to be born? What if the story of America is one long labor? ...what does the midwife tell us to do? Breathe. And then push.”



Great Old Broads for Wilderness

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Great Old Broads for Wilderness is a national grassroots organization, led by elders, that engages and inspires activism to preserve and protect wilderness and wild lands.

Conceived by older women who love wilderness, Broads gives voice to the millions of older Americans who want their public lands protected as Wilderness for this and future generations. With more than 8,000 members and friends, we bring voice, knowledge, commitment, and humor to the movement to protect our last wild places on earth.

Please credit Broads for any reprinted articles.



ADVOCACY CORNER

How to Take Action NOW!

by Lauren Berutich

With Congress busy proposing bills that critically affect public lands and so much more, many of you have asked, "What can we do NOW? Where can I make the greatest impact and how can I get involved?" As a member of Broads, you are not alone. Here's how to act now — let's get to it!

1. GET POLITICAL

It's time to put our decision makers and representatives' phone numbers on speed dial. Write letters, sign petitions, and schedule in-person meetings. Let leaders know you are paying attention and that you care. Take a stand on issues and let them know how you feel and how it affects you directly. Urge them to make changes when necessary (be specific) and be sure to thank them when you agree with their stance. Be persistent and practice resilience.

2. GET LOCAL

Start at home. Change begins right in your backyard. Developing relationships with those around you is a great way to build power. Deepen your connections with your neighbors. Share stories, host a gathering, attend meetings, or start a Broadband. Determine who has a strong voice in your community, who has influence, who can help you achieve your goals. Get to know your community partners and diversify your constituency.

3. GET EDUCATED

Education is power. Staying updated on the issues you care about is key to being a part of the change, as is helping others learn about issues with which they may not be familiar. Choose an issue or two or three to follow closely to build your knowledge; seek out resources, talking points, and fact sheets. Follow Broads' Facebook page and that of other conservation organizations for the latest news. Inquire about joining listservs (electronic mailing lists) to stay updated on your key issues. Host events and bring in expert speakers or start a book club. Know both sides of an issue and practice listening and responding. Pay close attention to proposed bills, oil and gas lease sales, and other public land threats.

4. GET PUBLIC

Hold people accountable for their decisions. Make your work visible. Take it to the streets, to council meetings, to public gatherings. Contact newspapers, local magazines, and radio and television stations. Tell your story: don't allow the destruction of wild lands and wilderness to be normalized.

5. GET ORGANIZED

What are your goals? Who is with you? Get that advocacy calendar out and start mapping connections and strategies. Where do you start, what is your message, and who will you work with? Make a plan of action and identify the best process to support your actions. Call our office for advice if you want help.



6. GET OUT

It has been proven that when people connect with nature, they want to protect it. Get out and explore on your own or bring a whole group of folks out for an adventure. Attend a Broadwalk or Broadwork and bring a friend. Volunteer with your local land management agency or with like-minded organizations. Find stewardship opportunities. Hike with a purpose and learn more about threats faced by the places you love.

7. GET CELEBRATING

Little wins lead to BIG changes. Shout the wins out! Thank your decision makers, your partners, your friends. We continue to gain momentum and re-energize when we acknowledge the effort, recognize the process, and share gratitude with one another. And always, pause to have some fun!

*"Silence will not protect you. Be courageous.
Be bold and don't apologize for taking a
stand."*

*— Audre Lorde, African American writer, feminist,
lesbian, and civil rights activist*

Warm Words

REMEMBER OUR PURPOSE

"To Shelley and the rest of the Old Broads...
and young Broads...whether it's Standing Rock,
Bears Ears, mining at the Boundary Waters in
pristine northern Minnesota, we must, as wise old
crones, keep our vision, action and hope alive and
'cackling' with delight over small victories."

—Jan Ewing





BROADBANDS IN ACTION

Broads Respond! Women's marches across the nation

by Lauren Berutich

Well-behaved women seldom make history.

How fitting this is for the historic January 21st Women's March on Washington, where women (and men) filled the streets of their towns, state capitals, and Washington, D.C. Millions of people, mostly feisty females, took to the streets to boldly share a clear message: in the face of threatened women's rights, social justice, religious freedom, and environmental health, we are paying attention, we are organized, and we are ready to act together.

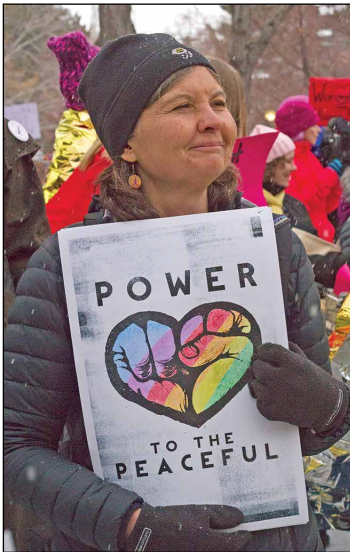
A woman's place is in the resistance.

Not one march-related arrest was reported on a day now recognized as the largest non-violent protest in history. And yes, there was purple—a lot of it! Our Broads reported the participation of nearly 500 members in more than 25 different marches across the country. We covered a lot of ground from east to west in Helena; Olympia and Seattle; Boulder,

Steamboat Springs, Ridgway, Roaring Fork, Fort Collins, Grand Junction, Durango, and Denver; Tucson, Phoenix, and Prescott; St. George, Salt Lake City, Moab, and Kanab; Bend, Mt. Hood, and Portland; Boise and the Teton Valley; Silver City, Santa Fe, and Albuquerque; New York City; and of course, Washington D.C.

This is what democracy looks like.

The Women's March is a testament to how important our voices are when we seek change and justice—and how powerfully democratic, collective action drives that change. It was a natural fit: Broads' foundation is strong in grassroots activism; we are an organization of women and community members working on a local level from the ground up. We roll up our sleeves to protect our wild lands, fight for climate justice, and work to preserve our Mother Earth for future generations. We are WILD, Women in Loving Defense, for our planet and its inhabitants.



Here are a few comments from Broadbands:

"We inaugurated ourselves into a re-energized, re-committed, and resilient year of connection: to Earth, to all people, to the environment, and to a healthy, connected future."

"We were amazed at how fast our small community was able to put together an event and draw such large enthusiastic



crowds. Although many of us were planning to march with our Broadband sisters in a larger city, we felt it was important to stand with our own community and help build a movement here."

"We had several comments from other marchers: 'Great Old Broads—haven't heard about them in years', etc. Now they have!"

"I wandered past three young women who said 'great t-shirt' (I was flaunting my Broadness, of course), and I said it was a REAL organization and we accept training broads. They said they had done an internship [with one of our partner organizations] and knew all about us!"

"Our Broads attended the march at the Utah Capitol on Monday, January 23. Mother Nature accompanied us with a flurry of snow and incredible support with over 6,000 other attendees. The march was scheduled for Monday to cover the state legislature's first day in session. Attendees chanted, 'We will not go away, welcome to your first day.'"

"We were so fortunate to be there together advocating for women, wild lands and other causes that are important to us."

One Broadband leader reflected, "Now if we can just build on this momentum."

Well, you can! Keep that energy high, your fires lit, and your Broadbands organized. Refer to this issue's *Advocacy Corner* and check out all of the ways to act now.



SOWING THE SEEDS OF GRASSROOTS SUCCESS: A LOOK AT 2016

by Lauren Berutich and Lionel Di Giacomo

Last year was another record-setting year for Broads' Grassroots Leadership Program, thanks to the incredible and tireless work of Broadband leaders and their chapters. Volunteer Broadbands from around the country have become the fundamental grassroots organizers and change makers of the Great Old Broads for Wilderness, since the Broadband concept was launched eight years ago.

TAKE A LOOK AT THESE YEAR-END STATS!

- 58 Broadband leaders, including 13 trained at our spring Wilderness Advocacy Leadership Training Session (WALTS)
- 36 active chapters in 16 states
- 37,857 volunteer hours dedicated to protection and advocacy of our wild public lands—a value of \$891,910—or 25 full time employees!
- More than 5,700 participants nationally in Broadband-led events, an increase of 2,400 from 2015
- 12 Public Lands for All rallies organized by Broad chapters with partners, drawing over 1,000 people in response to the Malheur occupation; numerous oil and gas public land lease sale protests and rallies
- Major engagement in four forest planning processes and many other public lands planning and management reviews
- Organized climate action lecture series, discussions, and public education events, plus testifying at hearings, writing letters to the editor, participating in rallies, protests, etc.
- Five regional Broadwalks led by chapters and countless other gatherings around the country for stewardship, education, advocacy, and FUN!

Together we are strong. Join us to defend our public lands, engage in meaningful climate action, and become a part of the grassroots effort to protect Wilderness and wild lands.

Find a chapter in your area:

www.greatoldbroads.org/broadbands-directory

Become a leader, co-leader, or start a Broadband! **<http://bit.ly/BBleader>**

Volunteer! Host events, lead hikes, help in the national office. There's something for everyone!

Contact Lauren with your creative ideas at **lauren@greatoldbroads.org**.





THE BROADER WILDERNESS

by Carrie King

GOOD THINGS COME TO BROADS WHO ADVOCATE

In spite of the daily barrage of bad news for public lands and the environment coming from Washington these days, we are still celebrating President Obama's designation of 1.3 million acres as Bears Ears National Monument. With its staggering ecological and cultural significance, this is the kind of "win" for conservation that could have sustained us through the next four trump-mutuous years.

However, we were put on watch as Utah legislators vowed to ask the White House to not only repeal the Bears Ears designation, but also shrink Grand Staircase-Escalante National Monument (GSENM). Yes, you read that correctly — to retroactively undo GSENM, designated in 1996 by President Clinton. Utah representatives claim that the monuments interfere with economic development and decimate local economies.

The reality — national monuments are an economic driver of sustainable growth for nearby towns — which has been documented in the case of GSENM and the town of Escalante¹.

As Dennis Waggoner, President of the Escalante-Boulder Chamber of Commerce explains, "The Monument is the city's biggest asset and is not the source of its problems."



The iconic Bears Ears landscape is still under threat!

Broads understand that meaningful long-lasting conservation measures must also make economic sense (and cents). Our public lands are the envy of the world and are integral to outdoor recreation, encouraging biodiversity and healthy ecosystems, and reducing the effects of climate change.

See page 13 (*Designation and Denial*) to learn how to speak out in defense of Bears Ears.

1. Headwater Economics study: <http://bit.ly/HeadwaterEc>



Indian Creek does not need another motorized route. BLM has already designated more than 3,000 miles of motorized routes, including dozens in and near Indian Creek.

THE OBAMA LEGACY: OTHER RECENT MONUMENT DESIGNATIONS

Aside from the high-profile designation of Bears Ears, we also celebrate the designation of 300,000 acres in Nevada as Gold Butte National Monument. Considered to be Nevada's Grand Canyon, Gold Butte is home to countless cultural, historic, and ecological wonders including ancient petroglyphs and sandstone formations. The new monument is located near Cliven Bundy's ranch and ground zero of the 2014 Wild West-style standoff between Bundy sympathizers, the BLM, and law enforcement.

In early January, President Obama established the Harriet Tubman National Historical Park to honor her work as an Underground Railroad conductor and advocate for women's suffrage. Two days later, three more monuments were designated to commemorate civil rights sites: the Freedom Riders and Birmingham National Monuments in Alabama, and the Reconstruction Era National Monument in South Carolina, which was one of the first schools for freed slaves.

He also expanded two national monuments in California and Oregon to protect vital biodiversity, wildlife habitat, and historic and cultural resources.

LAST CALL FOR ILLEGAL ATV TRAILS: INDIAN CREEK

In December, days before President Obama designated Bears Ears as a national monument, the BLM in San Juan County, Utah made a shotgun decision to approve a 6.4 mile motorized ATV route in Indian Creek, without opportunity for public review and comment. The ATV trail ramrods its way alongside a rare perennial stream, allowing motorized access to countless cultural sites previously accessed only by foot. The trail will have a devastating effect on wildlife and fragment undisturbed habitat. The timing of the approval was no accident — did I mention that Indian Creek is inside Bears Ears National Monument? Broads appealed a potential trail here years ago and has also joined a new appeal seeking to retract this sudden approval.

How can you help? Email BLM's Utah state director at blm_ut_state_director@blm.gov to ask that he rescind the decision to approve the Indian Creek ATV Trail.



TWIN METALS COPPER MINE: THE BATTLE BETWEEN GOOD AND GREED

In 2015, Broads' Boundary Waters Broadwalk brought attention to Twin Metals' attempt to implement sulfide ore mining, a toxic mining method that has never been allowed in Minnesota in the past. The concern: runoff from the operations would drain into the Boundary Waters Canoe Area Wilderness (BWCA), polluting the pristine waters. Broads submitted letters and formal comments against this through the NEPA process.

In December, Broads applauded the decision by the Departments of Interior and Agriculture to reject renewal of mineral leases that would drain into the BWCA. This decision occurred after in-depth review and public comment. This is a win that Broads dream of...



A footnote: In late January, Rep. Kurt Daudt, Speaker of the Minnesota House of Representatives, sent President Trump a letter asking him to allow the Twin Metals mine proposal to go forward. Tragically, the battle continues.

The next step: your comments are needed by early April for an additional public review to hold off on new mining for two years, with a possible extension for 20 years, on 234,000 acres of the Superior National Forest. Share your love for the Boundary Waters and tell the Forest Service that this is the wrong place for dangerous sulfide-ore copper mining at <http://bit.ly/BWComment>.

A Million Thanks!

Whether you were a donor, a bidder, or both—you helped make the 12th Annual Wild for Wilderness Online Auction a great success—earning us nearly \$67,000! **A special thanks to our auction sponsors, who helped defray the cost of presenting the event.**

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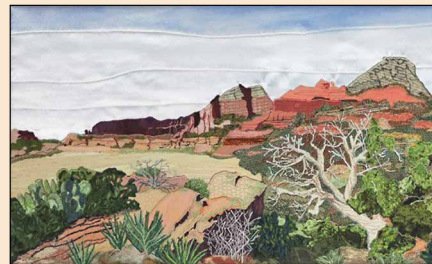


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Chris Latshaw, State Farm, Durango

2017 Raffle: A Sneak Peek!



Here is a sample of Trish's intricate fiber art to give you a hint of what we might expect!
"Boynton Canyon", 20" x 14"

Broads is thrilled to collaborate with fiber landscape artist, Trish Hastings-Sargent, who has graciously offered to create and donate a special piece of art to Broads' for our fundraising raffle. The piece, entitled *Among the Redwoods*, will feature a stand of giant California coastal redwoods. Trish will fashion the artwork using fabrics and fibers of varying textures, designs, and colors. We can't wait to see the result and know this creation will be a stunner—and popular, too, since this summer we're holding the Redwoods Broadwalk (see page 10). What a great way to take home a memory of an incredible landscape!

Broads' annual raffle is a fun way to support our efforts to protect the wild. Stay tuned...we know you're going to love it!

About the Artist

Trish always wanted to be an artist, spending much of her time taking photographs or sewing. It seems natural that she would creatively combine these two loves to express herself.

"To create my art I look for fabrics that have wonderful colors or interesting textures. If I cannot find the perfect fabric, I will hand dye or paint the effect I am looking for. To create detail I will free motion stitch using my sewing machine as if it were my drawing pencil," says Trish.

Her intricate work reflects spectacular landscapes from the Southwest, Rocky Mountains, and New England seashore—some of the many regions she's traveled with her husband John. Trish has a studio and gallery in the Tucson. She also accepts commissions, creating fiber landscape art for clients from their photographs.

Be sure to check out her website at www.ths-studio.com to see more of her work—and start saving like mad for raffle tickets!

Show up. Dive in. Stay at it.

As outgoing President Obama, who protected more public lands and waters through the Antiquities Act than any previous president, said in his farewell address, "If something needs fixing, then lace up your shoes and do some organizing. If you're disappointed by your elected officials, grab a clipboard, get some signatures, and run for office yourself. Show up. Dive in. Stay at it."



Study A Broad

Generations of Broadness: Harmons & Hoovers

by Susan Kearns

I am my mother's daughter and my daughter's mother.

Mothers and daughters often share traits—eye color, curly hair, the way they throw their head back and laugh—and Broadness too—for that matter. You'll see the fruit didn't fall far from the tree with these mother and daughter Broads.

HARMON-Y WITH NATURE

"My mom was a rabble-rouser extraordinaire!" says Cristina Harmon of her mother Ginger Harmon¹. Some say at 86, she's still a rabble-rouser.

Even before Broads became an official entity, Ginger was fired up over abused grazing allotments in the Escalante, writing "love letters" to the BLM over a period of 10 years. As an "interested public",

she documented such severe damage on one particular parcel that the negligent permittee was booted off the allotment—a proud moment, indeed.

Ginger is one of our feisty founders, who, some 28 years ago, attended the first Broads' meeting where they "hiked and talked and talked and hiked", framing the initial concept of the organization. She has been an integral part of Broads' colorful history, proudly serving on the Board of Directors for 19 years—and still offering sage advice today as a member of the Advisory Board.

It seems she was born a Broad. In a Salt Lake Tribune interview back in 1994, she said, "Some women say, 'How can you call yourselves Great Old Broads?' The answer, of course, is that if you don't think it's funny, you shouldn't be in the group."

Her daughter Cristina became more active nearly 10 years ago after

participating in the Hidden Gems Broadwalk, where she helped document wilderness characteristics. She was hooked—and followed in Ginger's footsteps, also becoming a rabble-rouser and a Board Member. She currently holds the organization's purse strings as Treasurer and works to ensure the continuing legacy of Broads' "uncompromising stance" on the protection of our wild public lands. Cristina wears another hat as well, as a Broadband co-leader, drumming up participation in Steamboat Springs, Colorado. "I like to do good and have fun," she says in true Broads' fashion.

As you might think, the Harmon household was



Cristina and Ginger Harmon

a hotbed for discussions about politics and the environment, laying the groundwork for Cristina's passion for the wild, which she expresses

"through all things riparian"—holding river conservation and western water issues close to her heart.

SHAKER & MOVER HOOVERS

"She is the most tireless wilderness advocate I have ever met. I am so lucky to be her kid and to have grown up in the wilderness," says Frannie Hoover Wilson, daughter of long-time Broads member Vicky Hoover².

Vicky is a legend in western conservation circles, receiving multiple awards recognizing her dedication to wilderness.

She began working to pass wilderness bills when she was 50, and 30 years later, she's still at it. In addition to being a long-time volunteer and trip leader (since 1968), Vicky worked as staff in the Sierra Club's national office assisting wilderness leader Dr. Edgar Wayburn for nearly 24 years.

She became involved with Broads in the early '90s, when she met with founders Susan Tixier and Frandee Johnson, who came to the Sierra Club's headquarters to ask how Broads could support efforts to get the California Desert Protection Act passed. It was Vicky who described the campaign to them. Declaring her an honorary member, they gave her a Broads t-shirt—the official designation of membership in those early days. Vicky has served on Broads' Advisory Board for years, and like Ginger, still provides valued counsel to the organization.

Over the years, Vicky has attended and helped organize several Broadwalks. She attended her first in 2002, held at California's Big Sur. It was a memorable event—she saw condors flying in the wild for the first time in her life.

The Broadwalk was held to advocate additions to the nearby Ventana Wilderness—and shortly after the trip, the expansion came to fruition with the passage of the Big Sur Wilderness and Conservation Act.

Frannie is truly her mother's daughter. This Broad went on her first wilderness-backpacking trip at the age of 3 ½ and that was just the beginning of her love affair with wilderness. She worked for Sierra Club for more than 13 years in public education, grassroots organizing, and lobbying for federal lands legislation



Vicky Hoover and Frannie Hoover Wilson

1. See *Study a Broad*, Spring 2009 Broadsides

2. See *Study a Broad*, Winter 2007 Broadsides

(Continued page 14)



MISINFORMATION, FAKE NEWS, AND PROPAGANDA

by Lionel Di Giacomo

In spite of overwhelming scientific evidence supporting climate change, a segment of the population still believes climate change is a “hoax”. How did these individuals come to that conclusion?

Aside from a vocal anti-science movement, now with a mouthpiece in the White House, there is a gross amount of misinformation and propaganda today masquerading as “news”. More and more, we are inundated with inaccurate and manufactured media often created to support an underlying agenda. How do we, as concerned citizens, weed through this forest of misinformation?

OBJECTIVE REALITY EXISTS

Take a deep breath—you are not crazy. Science still works, most people recognize the reality of climate change, and the majority of journalists still seek the truth and report it. Beliefs are personal, interpretations can be argued, but facts are not relative—and never will be.

We all want validation to support our viewpoint, and that makes us susceptible to accepting media that fits within our paradigm as fact. Social media exacerbates that: online algorithms designed to keep people coming back generate “echo chambers”—serving up news feeds and search results that reinforce biases and entrench our beliefs.

PUBLIC DOUBT, PRIVATE PROFITS

Corporate misinformation campaigns often find a willing audience in those hungry for an alternative perspective, to reinforce their own ideas, or to feed denial (“This report says smoking isn’t bad for me so I don’t have to quit”).

For years, big business has misinformed to serve their agenda. Big Tobacco fought the science that smoking causes cancer for decades, preserving profits and harming public health. Similarly, oil companies knew climate change was real decades ago, but chose to sow confusion and doubt instead of promoting solutions and transforming their industries.

MISS INFORMATION’S TOOLBOX

In 1984, George Orwell explained that propaganda relies on eroding trust in the objective nature of reality. Once people feel they cannot trust the news, or even their own logic and experience, misinformation can slip by our critical defenses.

How do we recognize misinformation when we see it and help



“Doubt is our product since it is the best means of competing with the ‘body of fact’ that exists in the mind of the general public. It is also the means of establishing a controversy.”

—Tobacco Industry memo, 1969

others do the same? Following are some tips for evaluating sources and stories. We also recommend this helpful NPR story on self-checking news: <http://bit.ly/mediack>.

CRITICAL THINKING

Be critical of the news you consume. Is it based on facts from multiple independent sources, or speculation and emotion? Just because a story agrees with your world view doesn’t mean it is factual.

USE FACT CHECKING SITES

Good fact checkers walk you through their logic to help you see the evidence for yourself; so, even if you don’t agree with their ruling you have access to more information to broaden your view of the situation. Some good ones: PolitiFact.com, Snopes.com, and washingtonpost.com/news/fact-checker.

WEED OUT BAD ONLINE SOURCES

If you don’t recognize a source, search the topic to see if major media outlets are also running the story. Compare how stories differ from one outlet to another. If the source appears to be legitimate, but the story seems unbelievable, sensational, or does not present an objective representation of the opposing viewpoint, there is probably an underlying agenda. (Of course in today’s reality, much actual news seems unbelievable, so be aware!)

EVEN GOOD SOURCES MAKE MISTAKES

Recently, several major media outlets have come under fire for sloppy reporting and publishing unsubstantiated information. Journalists compromise standards under deadline pressure, ratings, and the rush to be the first to report a story. This weakening of journalistic rigor doesn’t indict all media: rather it should remind each of us that we the reader must not be passive consumers. We are active participants in the media, and we must hold all news media to a higher standard.

KEEP TRACK OF LOCAL NEWS

Small papers have a big impact, and your input can help keep a local newspaper factual and focused on important stories. Letters to the editor rich with facts and sources can do a lot to correct the record and influence your community.

If you have a question about a story or news outlet promoting environmental misinformation, let us know! Contact Research and Advocacy Associate Lionel Di Giacomo at lionel@greatoldbroad.org.



Yooooooooooooo Hooooooooooooooo!

2017 EVENTS CALENDAR

WILD places, WILD experiences, and more events than ever before! Check out the choices and get your registration in soon to reserve a spot. Be sure to read the expanded descriptions online for more details at www.greatoldbroads.org/national-events.

MARCH 15–20

MOJAVE DESERT RESTORATION BROADWORK*

Shoshone, California

After experiencing the magic of the Mojave last year, we've decided to return for more desert "soul food". We'll team up with our friends at Amargosa Conservancy for important stewardship work, while enjoying a flush of spring wildflowers across the wide-open spaces of this wild and incredible landscape.

Loving the Land

You'll be schooled in the fine art of vertical mulching, a technique used to camouflage rogue ATV trails that don't belong in this fragile ecosystem. The Amargosa gals have other projects for us as well to get us out in this unique and diverse terrain.



We'll have three workdays and one play day—where we'll treat ourselves to the Shoshone wetlands, world-class hiking, birding, hot springs, or nearby Death Valley.

Accommodations & Alimento

We will stay at the charming and historic Shoshone Village's campground, with access to showers, bathrooms, a warm spring pool, and more. For an additional fee, the RV Park offers sites with full hook-ups for camp trailers and two cabins for rent.

Cost includes homestyle meals for breakfast and dinner. Lunches and snacks are on your own.

► Learn more and register at <http://bit.ly/MojaveBwork>

Members: \$195 • Non-Members \$235



JUNE 12–17

WHITE RIVER BROADFLOAT*

Near Vernal, Utah

It's a Broadwork, it's a Broadfloat—wait, it's both!

Broads teams up with Utah Conservation Corps (UCC) for an intergenerational stewardship and advocacy project on the beautiful White River—connecting young conservationists with an older generation of Broads through storytelling, camaraderie, and outdoor adventure.

Each day we'll float to a new camp spot, where we'll roll up our

sleeves and work along side our UCC partners removing non-native and invasive tamarisk and Russian olive. We're targeting a section treated by UCC three years ago, so our job will be to remove regrowth and sprouts.

A Cooperative Effort

We'll work hard and play hard as a team. Everyone will share



in the camp chores, including the rigging and derigging of the boats and cooking and cleanup. Cost includes meals and all boating and work equipment.

There will be plenty of Broads'

magic, beautiful scenery, hard work, and story swapping, with belly laughs carrying across the water and echoing down the canyon.

► Learn more and register at <http://bit.ly/WhiteRiverBW>

Members: \$195 • Non-Members \$235



JULY 6–10 • JULY 13–17

REDWOODS BROADWALK I & II

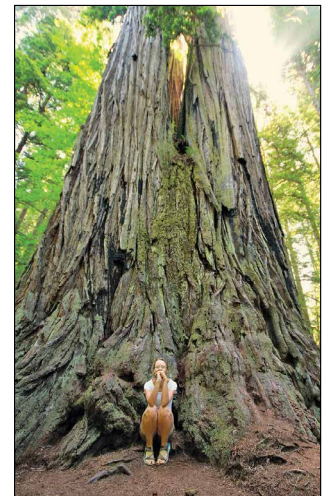
East of Crescent City, California

NEW: Two identical Broadwalks back-to-back so more people can participate in this Broadtastic event!

A Tree Hugger's Delight

The Redwoods Broadwalk will surely leave an indelible mark on your soul. Join us in celebration of old growth forests in the Klamath-Siskiyou region that straddles California and Oregon. We'll experience a diverse landscape that includes the tallest tree found on the planet, the California coastal redwood.

Working with the Northcoast Environmental Center, California Wilderness Coalition, The Wilderness Society, Friends of the River, the Sierra Club and others, we'll get an insider's introduction to the area and learn about the campaign to add 300,000 acres of forest to northwest California's wilderness system.



Something for Everyone

We'll camp along the scenic Smith River in a private group site and delve into the history, ecology, anthropology, and wildlife of the area. We'll learn about these highly evolved



ecosystems, the role of wildfire, and much more. As always, there will be a day for stewardship projects and an array of recreational activities suitable for all skill and adventure levels.

People travel from all over the world to see the magnificent redwood trees. Here's your chance to explore and have Broads' style of fun, while learning about these remarkable redwood forests.

Cost includes healthy breakfasts and dinners. Bring your own trail lunch and snacks.

► **Learn more and register for Broadwalk I at <http://bit.ly/Redwoods1>**

...and Broadwalk II at <http://bit.ly/Redwoods2>

Members: \$235 • Non-members \$275



AUGUST 7-11

NORTH RIM CLIMATE & VEGETATION BROADWORK*

North Kaibab Plateau, Arizona

This is Living (and Giving)!

Journey to a "sky island" on the North Rim of the Grand Canyon and join our partners at Grand Canyon Trust (GCT)



in a scientific experiment examining native plant response to climate change.

We'll work with staff from GCT and Northern Arizona University in five-acre gardens

that are part of the Southwest Experimental Garden Array project. No experience is necessary to learn and contribute to this top-notch research project, where you'll assist with a variety of tasks from planting western white pines to taking baseline measurements to model drought.

Experience stunning views into the Grand Canyon and old-growth ponderosa pine stands. Enjoy cool days at 8,000 feet and even cooler nights sitting around the campfire with a great bunch of Broads. Fall asleep under the greatest show on Earth—a star-filled sky!

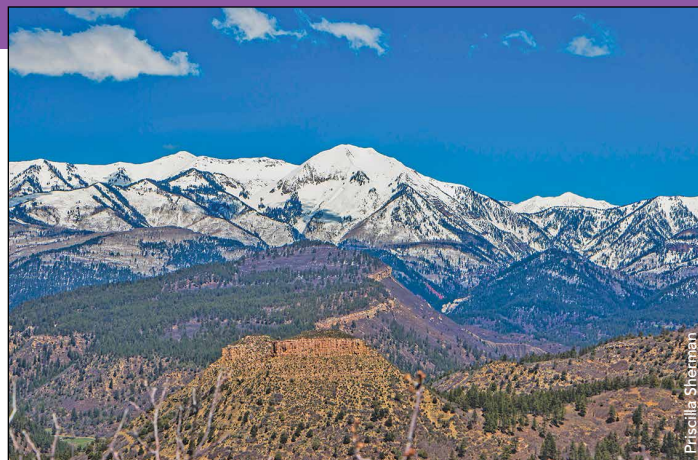
Lumberjack Lodging & Three Squares

We'll camp in a historic logging camp, located in the Kaibab National Forest. Amenities include running water, flush toilets, and a full kitchen. Cost includes healthy, hearty meals and snacks, too.

GCT will provide field equipment, tools, and instruction. Limited to eight people only, so hurry and register today!

► **Learn more and register at <http://bit.ly/NRBroadwork>**

Members: \$195 • Non-Members: \$235



SEPTEMBER 14-18

HABITAT CONNECTIVITY BROADWALK

South San Juan Mountains, Colorado (near Pagosa Springs)

Join Broads in partnership with Ted Turner's Endangered Species Fund to explore the intriguing and critical topic of habitat connectivity. Speakers will include top wildlife biologists, ranchers, conservationists, and policy experts. This Broadwalk is sure to rev up your passion for wild places and wildlife, and galvanize you into action.

Rejoice in the Wild

Our event celebrates some of the largest, contiguous WILD areas remaining in the southern Rocky Mountains and identifies the gaps that still need our protection.

As usual, we'll tackle a stewardship project one day and spend the others hiking in the spectacular South San Juan Wilderness. Our post-dinner presentations will include subjects such as predator-prey dynamics, the extinction crisis, restoring imperiled species, and coexistence with wildlife.

Immersed in the Wild

Our high elevation campsite is in a spot known as Colorado's "wildest" corner, near the headwaters of the Navajo River where the last grizzly bear in the southern Rockies was killed in 1979. Surrounded by exemplary hiking opportunities and undisturbed wild lands rarely visited by humans, this Broadwalk is truly a feast for your wild soul!

Cost includes healthy breakfasts and dinners loaded with fresh, organic fruits and vegetables. Bring your own fixings for trail lunches.

► **Learn more and register at <http://bit.ly/SSanJuans>**

Members: \$235 • Non-members \$275



SEPTEMBER 20-26

Near Escalante, Utah

ESCALANTE RIVER RESTORATION BROADWORK*

For a fifth and final year (because we kick butt when it comes to removing invasive Russian olive!), Broads returns to the banks of the Escalante River with Grand Staircase Escalante Partners for a weeklong adventure in stewardship.

MORE! ►

* Broadwork activities range from moderate to strenuous. Please consider your abilities before signing up.



Although removing Russian olive is arduous, “wo-manual” labor—this is always a popular Broadwork because you get to hang out with a fun gang of Broads. We’ll have four days of hard (but gratifying) work, with a play day in the middle to explore our scenic surroundings.

It’s the usual drill; we’ll backpack into our base camp, carrying our personal gear, while horses pack in the heavy items (camp chairs, kitchen, food, and tools).

Your hostesses (with the mostesses) will be Board Member Cristina Harmon and former Executive Director and Backcountry Cook Extraordinaire Ronni Egan—so you’re in for a treat. Cost includes scrumptious breakfasts and dinners.

By the way, art fans may want stick around after the Broadwork for the Escalante Canyons Art Festival, which continues through October 1.

► Learn more and register at <http://bit.ly/EscalanteBW>

Members: \$195 • Non-Members: \$235



OCTOBER 16–20

LET’S MOTHER EARTH D.C. BROADWALK

Washington D.C.



This fall, Broads come out of the wilderness to don lobbying suits, trading hiking boots for comfy walking shoes, for an urban Washington D.C. Broadwalk adventure.

Mission Possible

We’ll spend two days on “The Hill” to forge relationships, secure co-sponsors for

legislation, and show support for the politicians that endorse these bills. We’ll meet with elected officials to:

- Request they support wilderness legislation from the Continental Divide in Colorado and the Klamath-Siskiyou region in northern California.
- Stress the importance of laws like the Antiquities Act, the Endangered Species Act, and keeping public lands in public hands.
- Lobby for bills or legislation for your home state that fits within the scope of Broads’ mission to protect public lands.

The third day we’ve saved to wrap up meetings, explore museums and galleries, or wander along the Potomac River and take in the fall colors.

D.C. Digs

We’ll stay in three connecting, super-large condos in a great location—two blocks from the Metro station and 10 minutes from restaurants, grocery stores, and other retail establishments. We’ll prepare our own breakfasts (included in cost) and freestyle for lunches and dinners.

Register early for this Broadwalk so you have plenty of time to make appointments with legislators (we’ll provide guidance) for this timely and broad-reaching event.

► Learn more and register at <http://bit.ly/DCBWalk>

Members: \$235 • Non-members \$275



MOTHER’S DAY *Art for Advocacy* FUNDRAISER

Join Us to Celebrate
Mothers and Mother Earth
with your friends
and family!

Sunday, May 14, 2017

12:00–4:00 pm

Fox Fire Farms Winery
Ignacio, Colorado

(a short drive from Durango)

Join us for a fun and relaxing family day at the beautiful Fox Fire Farms Winery and help support Great Old Broads for Wilderness’ work to protect and preserve our wild public lands.

Enjoy and bid on artwork inspired by nature, fine local wines and music, activities for the kids, and much more.

Fun for the Entire Family

Tickets only \$35 – Kids under 18 free

CALL FOR ARTISTS!

Does your art tell stories about the beauty of wild lands?

We seek WILD artists who care about our public lands to share their work at our Mother’s Day Art for Advocacy FUNdraiser.

Support our conservation efforts by donating a piece to our live or silent auctions. All proceeds directly support our Grassroots Leadership Program and Broadband chapters across the nation.

Deadline to apply for artist participation is March 31, 2017.

Find out more at:
<http://bit.ly/MDfundraiser>
or call 970-385-9577





EVENT RECAP: *Oh! The fun we had!*

THE BEARS EARS NATIONAL BROADWALK

by Carol Savonen, Willamette Valley, Oregon Broadband Co-Leader

Last September, about 60 of us, most more than 60 years old, gathered for five days in a remote meadow in the southeast corner of Utah to work, learn, explore, and advocate for the proposed Bears Ears National Monument. All avid public lands activists, we came from across the west to experience this region of the Colorado Plateau, a dramatic landscape of water and wind carved canyon lands, high mountains, and alpine meadows.

The morning after our first wind-chilled night under the light of the Milky Way, we headed off to our volunteer work projects. Some went to Dark Canyon Wilderness, shovels and clippers in hand, to work on trail maintenance with local Forest Service crews. Others headed to the San Juan River near Bluff to protect archaeological sites from destruction by building fences. Another group went to Valley of the Gods to dismantle illegal campfire rings, while the rest picked up trash in Natural Bridges National Monument.

We spent the following days with local experts as our guides, exploring little known archaeological sites. We saw places of ceremony, cliff dwellings rich with pictographs and petroglyphs, and ancient animal pens. In quiet sandstone canyons, we marveled at rock art murals, wooden roof beams, and fire pits. There were hand prints, grinding stones, defensive walls, corncobs, grain caches, arrow chips, pottery, and foothold paths carved into rock faces.

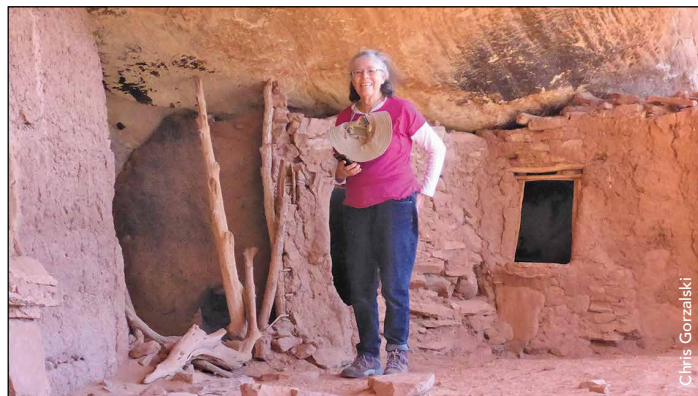
We hiked to remote areas of Comb Ridge, Butler Wash, Arch Canyon, and Grand Gulch, seeing places we may never have found on our own. We were lucky enough to witness the traces of thousands of years of occupation by humans who were there well before Euro Americans ever set foot in North America.

Each evening, we returned tired, but happy, to our high-country camp to eat great food and compare notes about the day. We sat under frigid starlit skies, in pine-scented smoke, to listen to guest speakers—local Native Americans, conservationists, and historians, who graciously braved the cold to share their stories with us.

We learned that over the past 150 years, ranchers, explorers, and archaeologists have found more than 100,000 archaeological sites within the proposed monument boundaries. Many of these sites are vulnerable and unprotected; there has been desecration and looting over the years. Much of the area is susceptible to damage through proposed oil and gas development, mining, and illegal off-road travel.

"This place embodies our collective indigenous history," Regina Lopez-Whiteskunk, a Ute Tribal councilwoman explained to us around the fire. "When we return to the Bears Ears we feel the presence of, and we are surrounded by, the spirits of our ancestors."

She and other Ute and Diné people spoke to us of their love of this land and how it has inspired long-disparate factions to come together to protect it. We also learned this is the first time that Native Americans have worked to protect lands under the Antiquities Act.



Chris Gorzalski

Terri Martin, from the Southern Utah Wilderness Alliance, discussed threats to the Bears Ears region, especially the Public Lands Initiative (PLI), which proposed management of these federal lands be turned over to the state of Utah in lieu of establishing a national monument.

"The PLI is a climate change nightmare because it greases the wheels for fossil fuel development by giving the State of Utah control over the permitting and regulation of all forms of energy development on [now] public lands," said Martin.

As the sun set pinkish-tangerine behind the Bears Ears buttes that last afternoon, we were inspired to handwrite letters to President Obama about how we felt about the Bears Ears region. We expressed our hopefulness that he protect the region as a national monument. Terri gathered our heartfelt missives and bound them together to deliver to the president.

"This little known region is the most significant unprotected cultural landscape in the United States," Martin stressed. "It is time that we expand our system of protected public lands to preserve places and stories important to cultures that have been marginalized or excluded in the past."



DESIGNATION AND DENIAL!

Imagine our delight when President Obama designated the Bears Ears National Monument in December! However, the Utah congressional delegation immediately announced they would do everything possible to rescind or repeal the designation. Some legislators have stated they will also work to abolish the Antiquities Act and will attempt to roll back the 1996 designation of Grand Staircase-Escalante National Monument.

Our best defense against the assault on this new monument and the 1906 Antiquities Act that authorized its establishment is to show immediate and constant support.

Raise your Broad voice by urging your U.S. senators to support the monument and keep the Antiquities Act in place. For more information and talking points, visit: <http://bit.ly/SaveBEars>.



You are the Wind Beneath Our Wings



Do you know the best way to help Broads kick butt for Mother Earth?

Keep your membership current! That's right. Nearly 75% of our operating budget is funded by your membership. That means YOU are a large part of supporting our small (multi-hat-wearing) staff and important things like grassroots leadership training, communications, educational programs, and stewardship activities. And, a portion of your membership dollars goes back to support your local Broadband.

Here's what you get with your membership dues:

- A subscription to *Broadsides* newsletter
- A subscription to Broads' email announcements, updates, and action alerts
- Membership in your local Broadband chapter
- Discounted member rates on Broadwalk and Broadwork events
- **NEW! 10% off your first Broadwalk or Broadwork**
- Affiliation with a nationwide network of more than 8,000 like-minded Broads and Bros

Do you know when your membership expires?

If you received this newsletter by mail, the date is above your name on the mailing panel. If you get an e-version of the newsletter and want to know, just shoot us an email at broads@greatoldbroads.org.

(Study a Broad - from page 8)

in Nevada, California, and Hawaii. In fact, for a while, both mother and daughter were on staff at the same time! Frannie loved going on trips to the spectacular places she worked to protect—especially when she got to go with her mom. The two even had multiple opportunities to make lobbying trips to Washington D.C. together.

These days, Frannie is focused on raising her two sons to be part of the next generation of wilderness advocates. She believes Broads are needed more than ever to educate the public and stand up for our wild heritage. We could not agree more!

(From the Front Lines - from page 1)

closely as an indicator of what their constituency wants. Work with partners to show the love for national public lands—hunters and anglers, youth groups, the outdoor industry, tribal nations, Hispanic groups, local business leaders. These efforts take time—start now!

Make public lands part of the solution to climate change



Whatever it takes, we're in it for the long haul.

Climate change is the most heart-breaking challenge, with an anti-science president who views climate change as a hoax, buoyed by cabinet members and lawmakers who waffle at best. Each day brings a new threat to overturn climate gains and incentivize fossil fuel extraction.

While Obama's administration advanced global climate protections, it gave oil and gas companies more access to U.S. public lands than they could even use. From 2009–2015, BLM offered up 28.7 million acres of leases, of which companies leased 6.7 million acres. In 2016, companies chose not to drill on 19.4 million acres of their total leases, in spite of approved permits and completed environmental reviews. This tells us two things: 1) oil and gas companies already hold excess leases and don't need more access to public land; and, 2) economics has not favored increased drilling. The money's on our side as long as the price of renewables and battery storage keep dropping. Besides, energy conservation and efficiency have greater job potential than oil and gas extraction.

Unfortunately, with climate change looming, time is not on our side. As a climate advocate, you can back lawmakers who support climate action and work in tandem on policy development, education, and media. State and local policies often lead the way, and states like California and Oregon drive the innovation highway. Join and build that groundswell of public support. People want clean energy—they just have to see that it's possible and affordable.

The 2016 election has jump-started a potent period of civic activism, shaking American complacency like no other time. Passion and commitment have risen meteorically, made tangible by the number of people at every meeting and rally—most dramatically, at January's Women's March (see pg. 4).

Broads' grassroots work is bursting at the seams; our focus is helping Broadband leaders and individual members fight effectively and continuously to protect wild public lands.

Still, I find myself asking, like singer Greg Brown in his song *The Poet Game*, "Why does good change take so long?"

Whatever it takes, we are in it for the long haul; we will be fierce, demanding, indefatigable, and have some fun while at it. Some days it's painful and shocking, but we must keep up the momentum and stay involved. Hard times, we know, have always built the most effective movements for change.



our bountiful forests, spectacular deserts, rich grasslands, and all the finned, furred, feathered, scaled, and skinned (that is, human) beings that depend upon them—as well as our climate, social justice, and this beautiful patchwork quilt of a nation.

This is a time to reassert our values and our moral compass. This is a time to speak for all whose rights are being trampled including, without question, Mother Earth. When the beauty, intrinsic worth, and sacred nature of Earth are not respected, that disrespect reflects throughout society. As our march signs affirmed, “Respect existence or expect resistance” and “It’s Time to Mother Nature.”

We have walked this way before, and **we will take our lessons from successful historical movements** in which many of us were involved: civil rights, women’s rights, LGBTQ rights, and environmental rights. We are the mothers and grandmothers, sisters and lovers, back in the streets again.

We will take our lessons from ecological systems. In her lyrical and powerful book, *Braiding Sweetgrass*, botanist and Potawatomi tribal member Robin Wall Kimmerer describes how pioneer plant species suck up resources with unlimited growth, thriving on competition. But, “When resources begin to run short, as they always will, cooperation and strategies that promote stability—strategies perfected by rainforest ecosystems—will be favored by evolution.” Like an old-growth forest, we will work together for a societal transition that will sustain us for the long haul.

We will even take lessons from those who helped to put the present government in power. If you’ve not seen it yet, *The Indivisible Guide* (www.indivisibleguide.com) is spreading like wildfire around the country. Written by former congressional staffers who witnessed the rise of the Tea Party, the guide evaluates how members of Congress think, sharing specific strategies about how just a few local constituents can ensure their representatives speak to their issues. Top on the list are town halls, meetings at congressional district offices, coordinated calls, and working with local media. “Together, we have the power to resist—and we have the power to win,” the authors write. “We know this because we’ve seen it before.” (Another useful resource, *The Resistance Manual*: <http://bit.ly/ResistMan>.)

Our work, will always be guided by tolerance, inclusion,



and civility—and our Broadbands and members throughout the country are poised to do this work.

As Chase Huntley, Senior Government Relations Director of The Wilderness Society in D.C. explains: “Great Old Broads for Wilderness has been an indispensable partner in halting efforts to sell off—or sell out—our public lands. By engaging their members and the public early and often, Broads has brought grassroots energy to obscure land use planning processes, and passion to oil and gas lease protests. They defend unprotected wilderness-quality lands and connect the public with our natural

heritage. Simply put, Broads is building the kind of power we need—now more than ever—to protect the places we love.”

Under the leadership of Lauren Berutich, our Grassroots Leadership Program has grown as fast as a bamboo forest. With nearly 40 Broadbands around the country and 20 novice leaders signed up for April’s Wilderness Advocacy Leadership Training Session, we are strong and growing stronger. If you haven’t jumped on the Broadband wagon, there’s no better time than now.

As Paul Hawken writes in his book *Blessed Unrest*, channeling Henry David Thoreau, “There is no inconsequential action, only consequential inaction.”

We are the women who can make this happen, who *must* make this happen. It’s going to get hot, and we need every one of us rising like yeast, and using that energy to bake bread. We know how to do this. It may take more energy and effort than we think we have, but we know how sweet it is to break bread together.

Morning, New Year’s Eve

Last morning
of a year that shocked us
with its cruelty,
I awake to tiny flakes
drifting from a gray sky
like ash.
I dreamed of being held
by a crazy man
at gunpoint
talking our way
from death.
I convinced him that
one of us was not
an environmentalist.
He let her go
like a mink released
from a trap.
I kept the conversation going,
looking for human connection.

At daylight,
a gray solitaire
threw itself against our window
repeatedly
its wings spread
like a hawk’s print
against the snow.
The world is a battle
he says
so many walls we cannot see.
Fight for me.

With snow upon the cliffs,
I thank the pines
for cones that blaze
and juniper for its shaggy bark,
build a wildly
flaming fire
to warm us
body and soul
for the year ahead.

— Shelley Silbert
December 31, 2016

YOUR OPINION PLEASE

We want to make *Broadsides* the very best it can be, so we’ve put together a short online survey. Give us your two cents—we’d be ever so grateful! Take the survey at: <http://bit.ly/Your2cents>. Please respond by April 1, 2017.

If online surveys aren’t your thing, send us an email or letter with your thoughts. Email susan@greatoldbroads.org. Please tell us what you like, what you don’t like, and any other feedback you’d like to share.



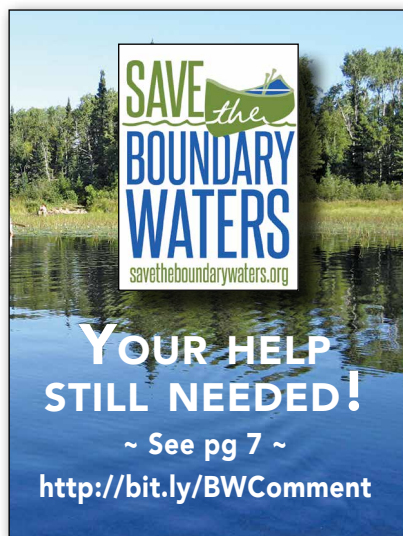


Great Old Broads for Wilderness

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Saralaine Millet makes a statement at the Women's March in Tucson.



Join or Renew Today!

You do not have to be female, or old (or even great for that matter!) to join—but you must be bold for wilderness. Please join us on the adventure. Wilderness needs your help!

- ☐ Basic Broad \$35
☐ Dynamic Duo \$50
(same household)
☐ Rockin' Broad \$50+
☐ Wild Broad \$75+
- ☐ Outrageous Broad \$100+
☐ Wonder Broad \$500+
☐ Bedrock Broad \$1,000+
☐ Budget/Training Broad < \$35
- ☐ Other \$ _____

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Phone/Email _____

Give a One-Year Gift Membership to a Broad-Minded Friend!*

Enclose additional dues for this membership. \$ _____

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Phone/Email _____

PAYMENT TYPE: ☐ Check Enclosed ☐ Credit Card: Visa MC AmEx Discover (circle one) Total Enclosed/To Charge: \$ _____

Signature _____

Date _____

Card Number: _____

Exp. Date _____

Security Code _____

☐ Please do not share my information with like-minded organizations. ☐ Save paper and postage, no receipt is necessary.

PLEASE RETURN WITH PAYMENT TO: GREAT OLD BROADS FOR WILDERNESS, PO BOX 2924, DURANGO, CO 81302

BROADS LOGO GEAR

| ITEM | SIZE | COST | SHIP. EA | QTY |
|---|--------------------|--------------|----------|-----|
| Long-Sleeved Wicking Tee (Passionate Purple or Sky Blue) | S, M, L, XL | \$30 | 2.95 | |
| SALE! Wild Woman Headband | n/a | \$8 | 2.95 | |
| SALE! Purple V-Neck Tee (wicking) | S, M, XL | \$18 | 2.95 | |
| Ball Cap (Denim Blue, Jungle Green) | | \$20 | 6.95 | |
| Fidel-Style Hat (Jungle Green, Earth Brown) | | \$25 | 6.95 | |
| Broads Tee (natural—runs large) | S, M, L, XL XXL | \$20 \$22 | 2.95 | |
| Long Sleeve Tee (natural) | S, M, L, XL XXL | \$22 \$25 | 3.95 | |
| Pistachio Green Tee | S, M, L, XL XXL | \$20 \$22 | 2.95 | |
| Logo Earrings | | \$12 | 2.95 | |
| Coffee Mug | | \$20 | 6.95 | |

Go to greatoldbroads.org/shop-2/ to view items or to join, donate, or shop online.

Ship merchandise to ☐ Me ☐ Gift Member

* We will include a note that the gift membership is from you.