

Great Old Broads for Wilderness

Board Meeting notes – June 21, 2017

Present: Di Allison, Rynda Clark, Antonia Daly, Cristina Harmon, Suez Jacobson, Mary O'Brien, Shelley Silbert, Julie Weikel

Nominate Mary O'Brien to join the Board

Antonia moved to have Mary join the Board

Suez seconded

Unanimous vote in favor

Approval of April 19 meeting notes

Rynda moved to accept notes

Suez seconded

Unanimous approval

Treasurers Report – Cristina

Broads is in good financial shape

Given our progress this year, we may use less of our retained earnings than anticipated this year

Resolution to accept a generous donation (\$25k) from a bequest

Julie moved: *"Be it resolved that the officer named in Section II (Shelley) is hereby authorized to buy, sell, assign and endorse for transfer, certificates representing stocks, bonds or other securities now registered or hereafter registered in the name of the Organization named in Section I (Broads).*

We hereby certify that the foregoing is a true copy of a resolution duly adopted by the governing body of the Organization, at a meeting, duly called, held on: June 21, 2017

Rynda seconded the motion

Unanimous approval

Membership Committee

Karen and Cristina have been calling new members in places where there are no Broadbands. Cristina noted that Broads "just know" they are Broads when they learn about the organization.

In areas where there are Broadbands, Broadband leaders are calling new members.

Some discussion about Board members calling lapsed members, the membership committee will follow up on that idea

Strategic Planning Committee

Members: Carl, Caroline, Rynda, Sherry (Grand Junction BB), Joe (Advisory Council), Mary O'Brien

The committee had a phone meeting last Friday. The first draft had been sent out and comments had been incorporated. The committee is adding a first goal linked to Broadbands and grass roots activism. They are also working on the "vision" statement and an inclusivity statement to address rural vs. urban, bi-partisanship, diversity ...

A second draft will be prepared by July 10 and points for discussion at the retreat in August will be highlighted, the staff will participate in this discussion

The next call for the committee is scheduled for August just prior to the retreat.

Committee expressed some feeling of being “stuck” prior to the last call, but that call was fruitful.

Discussion about how the document will be used – internally and externally – will follow its completion and its implementation internally first

Broadwalks and works

Broadwalks

Redwoods: The two Broadwalks in the redwoods are shaping up well – 31 and 44 people registered, with more people calling. A postcard reminding members brought in four new people. This was a learning experience. It turns out there were few if any economies of scale doing two Broadwalks back to back – would not do this again. It’s especially costly in terms of having three staff out of the office for almost the whole month of July. On July 12th there will an event between the two Broadwalks at the North Coast Environmental Center with 20 to 30 people for wine and cheese

Habitat Connectivity: September 14-18, 39 people registered, coming together with speakers, emphasis on conservation biology and working with Turner endangered species fund.

DC: Not as many registered as hoped – 9. Thinking that to get people interested in this Broads may have to offer subsidies for housing and food as SUWA does. Or it may be that people just don’t want to go to DC now. Shelley encourages Board members to go on this trip.

Next year: There will be only three Broadwalks, down from four this year, but up from two traditionally done. Four is too many given staff time.

Broadworks

Climate & Vegetation with Grand Canyon Trust: Capped at 8, 10-12 people are on the waiting list

Escalante River Restoration: Nine people registered

Cancellation of the White River Broadwork: This trip had been planned in conjunction with Utah Conservation Core after they, UCC, approached the Broads. As plans developed the terms of the partnership began to change. UCC backed out on their commitment to provide boats and boat captains. Then UCC backed out altogether. The assessment was that it is unclear just why they backed out and telephone conversation with the person planning trip, Dave Bastion, and that person’s boss, Chris Brotherson were not particularly enlightening, though they argued that “purpose and vision were not shared.” The suspicion is that the cancellation was rooted in political pressure. There was sentiment from the Board that a face-to-face conversation should allow Broads to find out why the trip was cancelled because UCC should not be politicized.

Outdoor Retailer

Broads has gone for eight or nine years primarily to solicit auction items, but also to create relationships. OR is leaving Utah over the politicians’ stand on public lands. May move to Denver – seems to be the frontrunner. There will a protest at OR this summer, July 28th, – “This land is your land” – and there will be supporting protests in other cities.

Cristina, Karen, Lauren, Susan, and Karli (intern) are all going to OR this year, could us one more person to go July 26-29, travel on 26th, show ends midday the 29th.

New position

Shelley asked for approval to hire a Broadband coordinator to handle logistics. Lauren and Lionel are at capacity, but there is demand for grass roots training by other organizations who are willing to pay for Lauren's visionary training and new Broadband leaders. We currently have 38 Broadbands, but there are five people who will go through the webinar in August and want to lead new Broadbands. Lauren argued that without more staff, the program cannot grow anymore. Shelley wants to see the program grow – this is the place where we are making a difference. This new person would be primarily in charge of planning logistics. A job description will be written. The Broads has a contract with The Wilderness Society for \$25,000 to work on the "too wild to drill" campaign. (The anticipation is that these funds would continue.) These funds could support part of this new position. Shelley has gone to Steve Allen and Marcey Olajos who have agreed to help raise the additional \$15 to \$16k over the next couple of months to fully fund the position, which would pay about \$34-36k and cost about \$42 with benefits. There is some discussion that this position could be nine or ten months if the right person also wanted to guide. Lauren has a person in mind who went through the same masters' program that she did and who would like to start in August.

Di suggested that we think about this and bring it up at retreat. Shelley wanted to be able to move ahead and know so that she could hire perhaps at the end of July. The Board supports Shelley's continued pursuit of this idea. It seems that raising the money will not be difficult with commitments people have made in the past – Marcey, \$5k for three years for communications director. This is an important position because most of the grants we write feature our grassroots organizing as our strength because it's more fundable. There was no formal motion to approve this new position, but the Board supports Shelley's continued work on this.

Auction

This year we will have more members to participate and want more Broadband leader involvement. We will get more information at the retreat. This year we will auction off a work of fabric art rather than a quilt. It's an amazing piece for which the artist estimates she can sell \$8 - \$10k in tickets. We have budgeted \$2k, so should come in way above that. Though we decided not to have an auction committee, but to essentially make the whole board (which is the fundraising committee) also the auction committee we should be checking in and encouraging people in the next few months.

Rose & Mark

Formal charges were filed in the case and Rose was charged with two felony counts. She has set up a Go-Fund-Me site to collect donations for legal fees. Broads is not sponsoring the site but has included in the newsletter a story and link to the site. Legal fees could be around \$10k even if there is no case (which is what the lawyer thinks). Board members may post the site to their Facebook pages.

ED Report

A request for an "outcomes" column resulted in the comment that there is one in the spreadsheet at the office and Shelley will get that out. We don't always have tangible outcomes, but it's nice to see them when we do.

National Rendezvous

The rendezvous for Broadband leaders will be held in SLC. All leaders are invited as a thank you and to give them the time to network. Some training and some fun. Held every other year. On off years there are regional rendezvous.

Open discussion of advocacy in this era

The sense is that lots of people looking for ways to get involved, but the long-term impact is yet to be seen. People who have never been involved are feeling the need to do something – e.g., a Broadband leader in Pagosa Springs who has never been involved in politics. Another example is the “Vocal Seniority” movement. <http://www.thevocalseniority.org/>

We need to support each other, perhaps run for office or encourage like-minded people to run for office. This discussion will be continued at the retreat.

Retreat

Di will send out an email shortly about the retreat. She needs quick response – let her know what you want on the agenda and be thinking about these questions: Who are we? Where are we going?