

**E.D. Report – Great Old Broads for Wilderness**  
**August 1 – November 22, 2019**

LITIGATION AND ADVOCACY (*Shelley, Lauren, Katya, Lisa, Susan*)

1. **Litigation:** Judge denied Motion to Dismiss (MTD) in **BE/GSENM Monuments Case**, DOJ won't file additional MTD; Chainsaws in CO Wilderness Areas: response to MTD and Motion for Discovery filed 8/14/19.
2. **4 action alerts & 2 BB-focused alerts**
  1. BLM HQ, USFS NEPA
  2. Trump's EO on ESA
  3. ESA Call In and Day of Action
  4. Tongass NF Roadless Rule
  5. E-bikes on all DOI trails, re: action involving BLM State Directors
  6. EPA recrafting Clean Water Act to fast-track pipeline/energy development
3. **Signed onto 17 partner comments and letters, including comments** written by Bitterbrush BB on BLM Draft Southeast Oregon RMP Amendment/Draft EIS. At 126 pages, these are likely the most detailed comments ever submitted solely by Broads.

<https://docs.google.com/spreadsheets/d/1Dj7jVEUsVpY2x2vLqEmBef0bWRabejbQAj7P4GviE/edit?usp=sharing>

4. **Attended 3-day State Environmental Leaders Conference** (Lisa, Lauren) in Denver, focused on climate, Leadership/Management, Public Lands and Recreation.
5. **Completed 2020 key national advocacy campaign chart**, w/ tiers and staff lead.

[https://docs.google.com/document/d/1eJ1KE\\_eIT9r1TlrNqxJz8R5KS462Ile4dZ771vRVRpc/edit](https://docs.google.com/document/d/1eJ1KE_eIT9r1TlrNqxJz8R5KS462Ile4dZ771vRVRpc/edit)

**In next three months:**

- Summary Judgement Motions and Briefs for Monuments case to be filed early January, updating Steve Allen's standing declaration.
- Write, design, and send three or four new action alerts
- Planning to attend Public Interest Environmental Law conference in February (Shelley)
- Continue to focus on major campaign priorities (NEPA, Wildlife Corridors Conservation Act, PAW and FIN Act, CORE Act, NW CA Wilderness, etc.)
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GRASSROOTS LEADERSHIP PROGRAM (GLP) - (*Lisa, Katya*)

1. **Restructured GLP.** With 40 active BBs and 70+ active BB leaders, we're combining duties of 2 former coordinator positions into 2 Grassroots Regional Coordinators (GRCs). Each GRC will work with half of the Broadbands on that "region's" unique environmental issues, a common model in community organizing. Katya shifts to new GRC position once second GRC is hired. 1<sup>st</sup> round interviews completed by Nov. 25.
2. **National Rendezvous in Washington D.C. (Nov. 2-7)**, with 12 BB leaders, 3 staff, and 2 board members - full day of training, then split into 4 regional lobby teams and held **40 total lobby meetings in 2 days**. GLP + Lauren held 3 training calls in 5 weeks beforehand, then 1 debrief call to discuss how to continue these efforts at home. Prioritized BB Leader experience: lobby training, training them as trainers in their BBs, and deepening relationships with one another to strengthen the BB Leader community.
3. **Solidified WALTERS 2020 Venue and Dates:** April 20– 24 at Alnoba (Kensington, NH), donated by Lewis Family Foundation. 7 applications so far, room for 18 trainees.

4. **Implemented \$10,000 grant from The Wilderness Society to identify and train local voices in Nevada** to speak about climate change impacts in their region. Katya worked with Great Basin BB Leader Roberta Moore, who recruited 13 participants, 19% of Baker, NV's population! Katya facilitated impactful presentation and training.
5. **Notable Broadband Achievements**
  - Middle CA Broadband led successful campaign resulting **City of San Leandro voting to divest from fossil fuels.**
  - Colorado Broadbands, especially Northern San Juan Broadband, have tirelessly advocated for the **CORE Act**, which passed the House in late October 2019.
  - NW CO Broadband spent hours documenting potential oil and gas impacts on wildlife habitat/corridors in **North Park BLM lease sales**, using the Collector app.
  - So. San Juan Broadband **cleared 15 miles of USFS trails, removing 128 downed trees with crosscut saws** in two wilderness areas and nearby National Forest land.
  - The Bozeman Broadband is a key collaborator in the **creation of a new Gallatin-Yellowstone Alliance** to advocate for Wilderness and critical wildlife habitat.
  - Cascade Volcanoes Broadband monitored Wilderness solitude on trails throughout 2019, **clocking over 130 miles as of the end of September.**
  - Oregon Broadbands held **Jordan Cove Regional Broadwalk with 40 participants** camping and learning about proposed LNG export terminal. **28 Broads participated in protest at Capital, with two occupying the Governor's office**, getting arrested along with 21 others from across the state.
  - Our **Annual Report**, which highlights three Broadband Leaders: Barbara Vasquez (Northwest Colorado), Theo Pratt (Maine), and Roz Switzer (Middle Gila, AZ).
6. **Impressive numbers from BB Leaders' Activity Reports, Jan 1 - April 1, 2019:**

<p><b>3rd Quarter only (July 1 - Sept. 30):</b></p> <ul style="list-style-type: none"> <li>• 6,900+ volunteer hours logged, including 1,500 hours focused on stewardship and 1,800 hours focused on advocacy.</li> <li>• 870 participants engaged.</li> <li>• 53 events across the country</li> <li>• 201 advocacy actions taken (calls/letters/emails/comments)</li> </ul>	<p><b>Totals for 2019 so far:</b></p> <ul style="list-style-type: none"> <li>• 22,400+ volunteer hours logged, including 4,000+ hours focused on stewardship and 3,700 hours focused on advocacy.</li> <li>• 2,070+ participants engaged.</li> <li>• 204 events across the country</li> <li>• 2,316 advocacy actions taken (calls/letters/emails/comments)</li> </ul>
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**In the next three months:**

1. Hire/onboard new Grassroots Regional Coordinator; implement new program structure.
2. Continue promotion and recruitment for WALTERS. Secure funding for travel scholarships.
3. Continue to plan 2020 Regional Rendezvous-dates/venues solidified by end of Feb.
4. Overhaul the Leadership Dashboard on our website.
5. Planning 2020 curriculum: BB Leader Handbook, CARE Call and GLO-Webinar topics.

COMMUNICATIONS and MEMBERSHIP (**Susan**, Claire, Joyce, Lauren, Ellie, Shelley)

1. **Auction increased October/November Auction Website Traffic!**
  - Number of site users increased by 18% compared to last year
  - New users increased by 13% compared to last year

- Overall e-mail open rates (41%) and click-through (18%) for this period up due to auction and membership prospect emails.
2. Due to website SEO and social media promotions, we **had an amazing increase in e-sign ups**. January–June: **5** sign ups; July–October: **282** sign ups! New subscribers receive a series of three welcome emails. Open rates continue to be high (56 to 66%).
  3. **Created program, 30<sup>th</sup> video, banners, décor**, and other components for 30<sup>th</sup> anniversary.
  4. **Tabled and attended the Society for Environmental Journalism Conference** in Fort Collins, CO, connecting with many new journalist contacts and enhancing media relationships.

### Notable Media Appearances

--Telluride: CORE Act Passes House – Robyn Cascade, NSJBB

[https://www.telluridenews.com/news/article\\_017963fa-fcc6-11e9-a3eb-ff275dfc8fb7.html](https://www.telluridenews.com/news/article_017963fa-fcc6-11e9-a3eb-ff275dfc8fb7.html)

--Durango Diaries: Shelley--<https://durangoherald.com/durango-diaries>

--Denver Post front page: Barbara Vasquez (pdf only, not uploaded yet)

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## THE SUNDAY DENVER POST

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### Use of public land produces conflict

Critics of federal oil, gas leasing on BLM acreage focus on fate of sage grouse, wildlife

--KRFP Radio: Interview w/ Joanne Richter, Patricia Jessup) Sept 23 Start at 20:07 minutes.

--KRFP Evening Reports River Rendezvous & Lin Laughy, Sept 24 Start at 11:30 minutes.

--Grazing workshop: <https://www.grandcanyontrust.org/blog/citizen-scientists-learn-read-ungrazed-lands>

### Focus areas in coming months:

- Comprehensive campaign materials
- CES: Communications person hire, CES Program Materials
- Event registration set up in CRM and on website
- 2020 Membership campaign
- Broadband Dashboard Restructure

### EDUCATIONAL AND STEWARDSHIP PROGRAMS, including Climate (Lauren, Rachel, all)

1. Confirmed **two Climate Focused Broadwalks for 2020**:
  - a. June 1-5, 2020--Coasts and Climate: The Maine Reason to Act
  - b. August 21-24--May the Forest be with You, Sequim WA
2. Held sold-out **30th Anniversary Gathering in Boulder, UT** with 100 attendees
3. Rachel Green hired as **CES Program Manager** Nov. 6. Reviewing curriculum resources, beginning curriculum planning; meeting w/ new Program Advisory Team member Ernie Niemi, compiling key reports, resources, contacts; meetings w/ all staff.

### In next three months:

- Open registration January, fill two Broadwalks, while competing programming for each
- Host first meeting with Northwest Broadband leaders for CES

- Confirm dates for launching CES training program online and in person to all leaders
- Complete first round of curriculum development in at least two of four CES focus areas

DEVELOPMENT and MEMBERSHIP (*Shelley, Lauren, Susan, Lisa, Ellie, Joyce*)

1. **Comp Campaign Update:** \$520,663 campaign gifts in bank, \$145,861 in additional signed pledges, **Campaign Specific Gifts + Other Fundraising in bank: \$719,960.**
2. **Completed an annual report** to mail with year-end letter early December.
3. **Secured three 2020 fundraising events:**
  - a. Holiday Expeditions San Juan River trip: An exploration through Bears Ears Country – Storytelling/Art Workshop- July 14-18 (~\$9500 revenue)
  - b. High Camp Hut Writing Workshop with Pam Houston: October 2-4 with public reading October 1 (in-town Durango): (projected revenue \$15,375)
  - c. Major donor invite trip at Boulder Mtn Guest Ranch w/ special guests, hikes, dinner, silent auction - March 27-29 (projected donations: \$30,000)
4. **30th Anniv.** event raised **\$7,836 revenue, \$52,611 pledges** for Comp. Campaign.
5. **Auction** raised \$53,648 with 228 total bidders and 66 new bidders.

**In the next three months:**

- Completing campaign materials packet.
- Launch registrations for all fundraising events and complete programming
- Membership Manager in new position will work on stronger and more aggressive memberships recruitment and retention goals

ADMINISTRATION, OPERATIONS, AND FINANCE (Ellie, Joyce, Lauren, Shelley)

1. **Reconfigured Operations and Membership positions**, given Joyce's retirement, to increase capacity for organizational growth and effectiveness. Completed interviews for Operations/Finance Manager, expect to offer position Thanksgiving week.
2. **Hired CES Program Manager**, completing GRC interviews.
3. **Shifted from fiscal to calendar year**, with Board approval, including updating budget and operations flow.

In next three months:

- Host Joyce's retirement party (12.5 years with Broads!), Hire and train new Operations & Finance Manager; transition/train Ellie as new Membership and Events Manager
- Finish adding door to an open office to rearrange and accommodate new CES staff.
- Have 2020 budget approved and in operation