



Great Old Broads For Wilderness

Get Into The Wild

Great Old Broads for Wilderness is a national grassroots organization, led by women, that engages and inspires activism to preserve and protect wilderness and wild lands.

Our Story, and why we're unique...



Our founders discovered an important voice was missing from the conservation movement – **the older woman** – impassioned, experienced, and not afraid to speak out in defense of Mother Earth.

Our Voice...



Broads' gives **VOICE** to the millions of Americans who want to protect wilderness and public lands for future generations – we welcome all ages & genders.

Values...



- Wilderness and public lands are for everyone; they are the heritage of all and a gift to future generations.
- Wild places, once destroyed, may be gone forever.



We value...

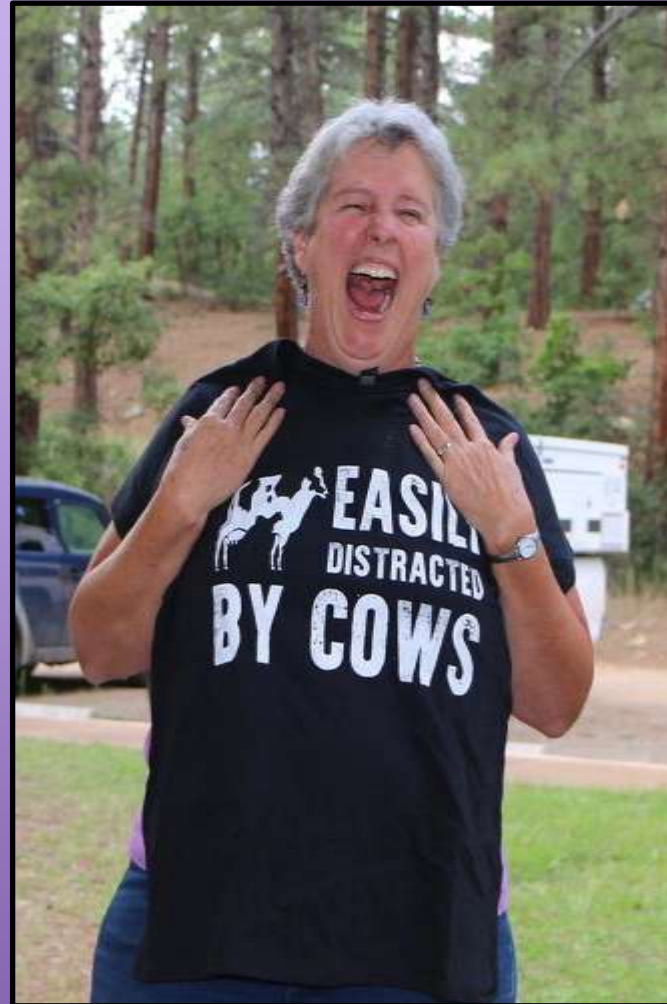
- National public lands and waters
- The spirit and intent of national conservation legislation
- Sound science as a basis for informed decisions
- Being bold, courageous, and fearless in defense of wild lands
- Humor, grace, common sense, and passion
- Openness to all perspectives, encouraging dialogue to resolve conflicts
- Expanding racial, cultural, and gender diversity in the conservation movement
- Broadness as a state of mind

Humor



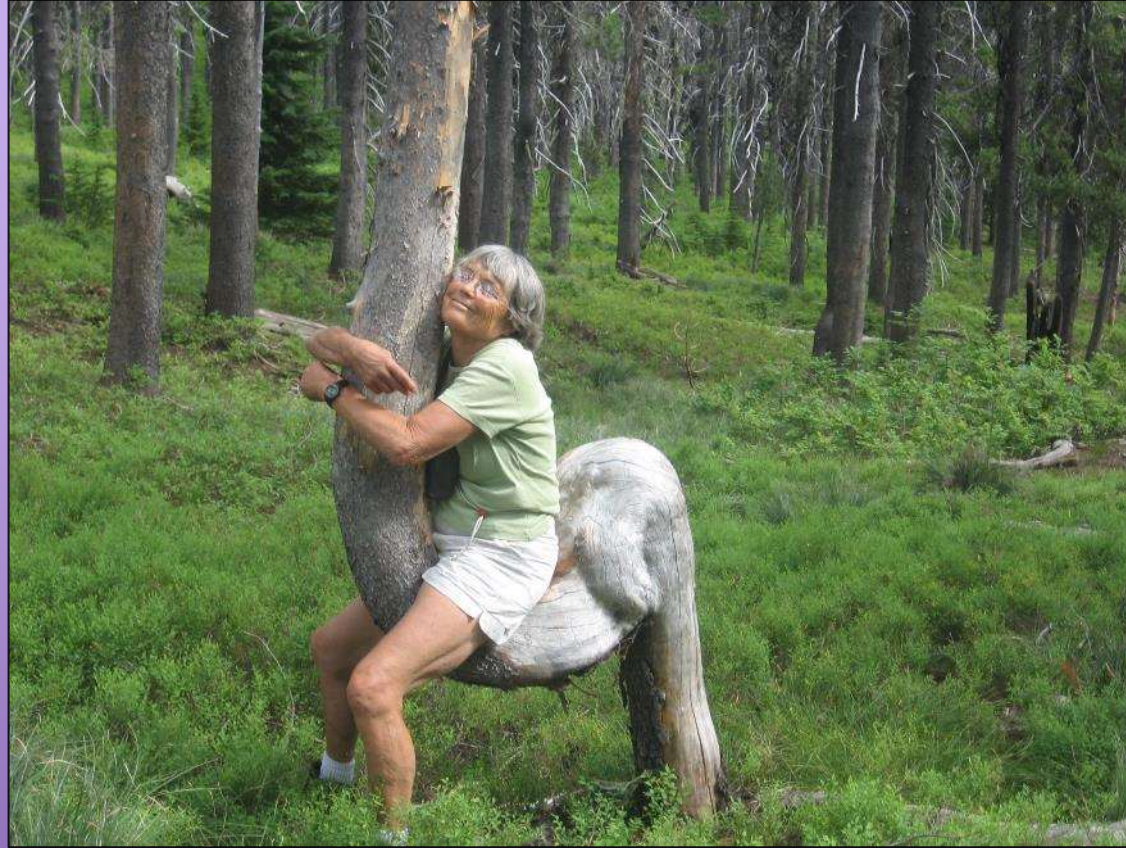
We bring knowledge, commitment, and **humor** to the movement to protect our last wild places on earth.

We take our work seriously, but we like to have fun..



...and our signature brand attracts interest & media attention!

Details, Details, Details



- ❖ Founded 1989
- ❖ Over 8,000 members & supporters
- ❖ <40 Broadband Chapters - 15 states
- ❖ National Office – Durango, Colorado

What We Do:

Education

Advocacy

Stewardship



- **Education**

Learn and teach others about the wild lands we seek to protect – threats, solutions, ecology, politics, laws, socioeconomics, cultural resources, and more.



- **Advocacy**



Public Land Planning - Wilderness Designation & Other Protections
Letters, Calls, Meetings w/ Legislators - Action alerts
Documentation – Testimony - Litigation
Protests - Rallies - Demonstrations

- **Stewardship**



Broads uses citizen science to participate in meaningful conservation projects, surveys, restoration, monitoring, and other field work.

Did I Mention – FUN?



Camaraderie - Sisterhood - Learning

National Events

Hiking - Stewardship – Advocacy



Speakers – Camp out - Exploring

Broadwalks: Five Days with Broads - like nothing else!

National Events



Broadworks:
Multi-Day Events Focused on Stewardship

Broadband Chapters



Focus Areas:

1) Keep wild lands “*wild*” and the Wilderness Act intact

2) Keep public lands in public hands



3) Make public lands part of the solution to climate change

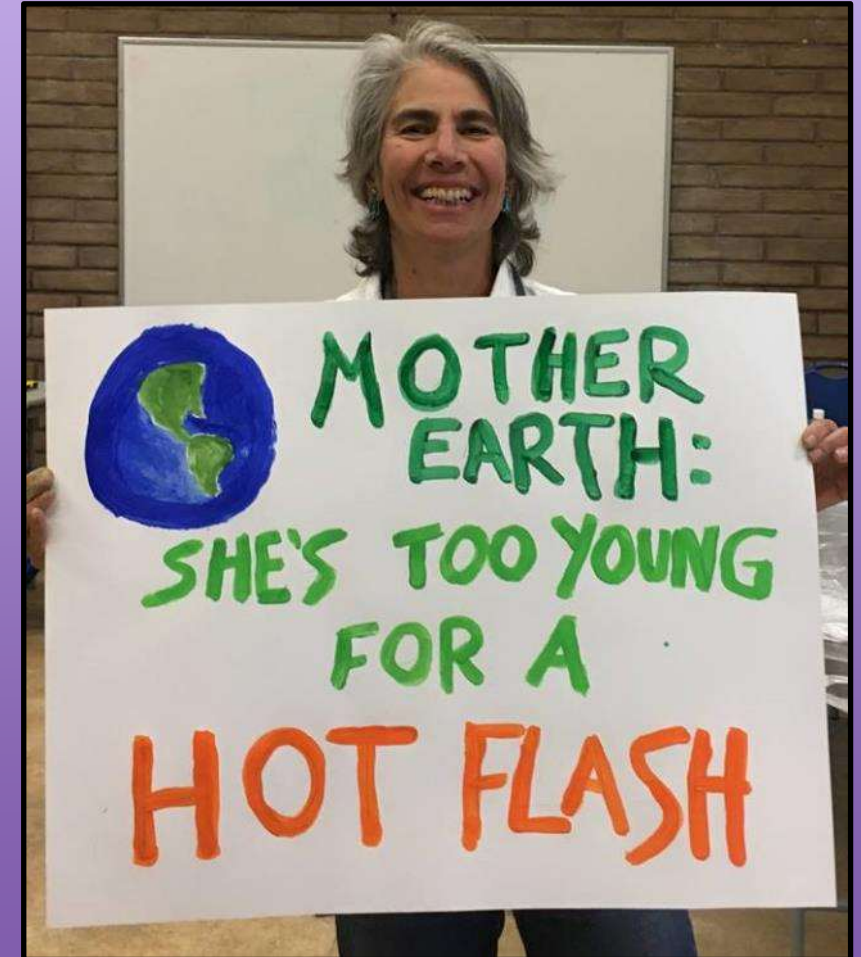
Keep wild lands “wild” and the Wilderness Act intact



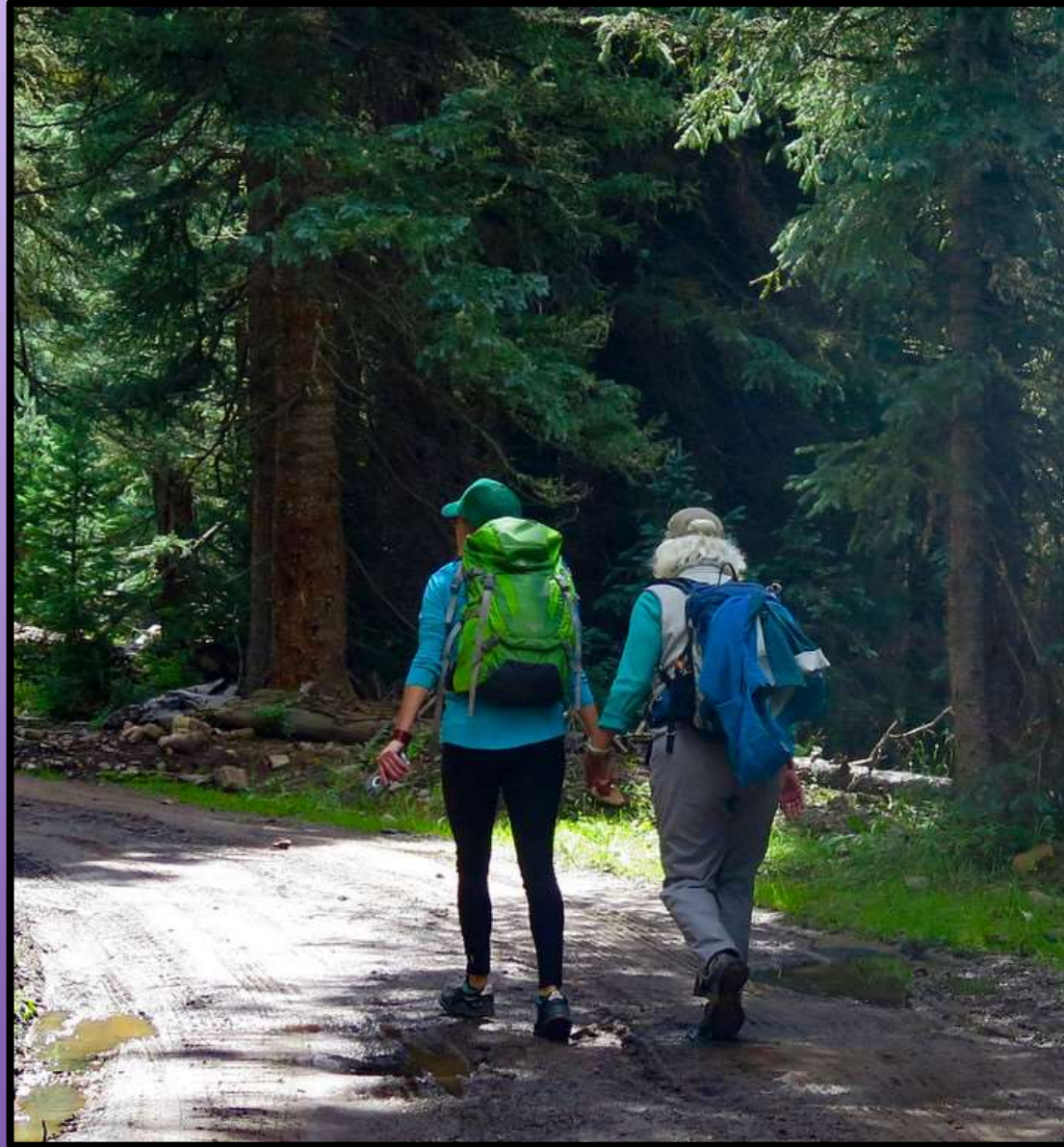
Keep public lands in public hands.



Make public lands part of the solution to climate change.



Now you've gone a-broad!



Questions and Comments?

