

ANNUAL + CAPITAL FUNDS



Future Planning Savings Annual Fund National
Security Capital Fund Office Reserve Roots Fundraising
Financial Headquarters Salaries Parity Staff Diversity
Equity Talent Retention Professional Development

ANNUAL FUND

Gaining Ground: Growing Strong

Your support of the Annual Fund will help Broads “step up” our capacity to carry out our mission by building talent in membership, communications, financial management, and development. Gifts will:

- Bridge the gap between membership dues and the actual costs of our programs.
- Provide the means for low-income women to attend our education and advocacy events.
- Retain a strong and talented staff through a commitment to equitable salaries, professional development, and diversity and inclusion.
- Increase wilderness protection efforts by making our operations more efficient and effective in the support of advocacy efforts across the country.
- Boost fundraising capacity and financial stability by hiring a Development Director.

CAPITAL FUND

Getting Rooted: Owning Our National Office

We take our long-term financial and organizational sustainability seriously to ensure we can protect public lands in perpetuity. Therefore, we made the decision, with the support of early donations, to purchase a permanent national office space in Durango, Colorado. Additional gifts will help us:

- Pay a \$100,000 note on our national office due in 2023.
- Establish a building maintenance reserve fund.
- Continue to build up equity in this investment and eventually pay off the loan.