ANNUAL + CAPITAL FUNDS

Future Planning Savings Annual Fund National Security Capital Fund Office Reserve Roots Fundraising Financial Headquarters Salaries Parity Staff Diversity Equity Talent Retention Professional Development
**ANNUAL FUND**

**Gaining Ground: Growing Strong**

Your support of the Annual Fund will help Broads “step up” our capacity to carry out our mission by building talent in membership, communications, financial management, and development. Gifts will:

- Bridge the gap between membership dues and the actual costs of our programs.
- Provide the means for low-income women to attend our education and advocacy events.
- Retain a strong and talented staff through a commitment to equitable salaries, professional development, and diversity and inclusion.
- Increase wilderness protection efforts by making our operations more efficient and effective in the support of advocacy efforts across the country.
- Boost fundraising capacity and financial stability by hiring a Development Director.

**CAPITAL FUND**

**Getting Rooted: Owning Our National Office**

We take our long-term financial and organizational sustainability seriously to ensure we can protect public lands in perpetuity. Therefore, we made the decision, with the support of early donations, to purchase a permanent national office space in Durango, Colorado. Additional gifts will help us:

- Pay a $100,000 note on our national office due in 2023.
- Establish a building maintenance reserve fund.
- Continue to build up equity in this investment and eventually pay off the loan.