

PROGRAM FUND



Broadwalks Wilderness Humor Protect Climate
Life Wildlife Conservation Diversity Care Planet
Women Leadership Collaborate Restore Earth
Laughter Roadless Nature Citizen-Science Fun
Mitigate Climate Heart Place Advocacy Broads
Wetlands Restoration DiversityAction Camaraderie
Litigate Earth Stewardship Broadworks Life Hope
Planet Public Lands WALTERS Preservation Power

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Contributions will support the following goals:

Expand Programs and Organizational Diversity

- Increase number of trained leaders guiding successful chapters across the country.
- Expand trainings to document land and water health and the impacts on public lands from off-road vehicles, dams, fossil fuel extraction, livestock grazing, timber harvest, and climate change.
- Offer more education and advocacy programs, including multi-day, outdoor Broadwalk events.
- Recruit and support diverse Broadband leaders, build an inclusive grassroots movement of public land advocates, and provide travel scholarships to underfunded participants.

Further Develop the Climate and Public Lands Program

Broads are training communities on the critical connections between public lands and climate change. The initial program phase, grant-funded for the first year, kicks off with climate education and restoration projects in the Northwest. Your contributions enable us to:

- Keep our new Program Manager on staff.
- Add climate advocacy as a key focus to ensure public lands become part of the solution to climate change.
- Expand the program to other regions in year two and beyond.
- Train advocates and stewards to protect the full carbon storage potential of public lands.

Grow Advocacy Expertise and Fund Litigation

Few people personify the grit, commitment, and wilderness knowledge as our founder, Ginger Harmon. An accomplished canyoneer, mountain climber, hiker, and guide, Ginger has written endless “love letters” to agencies about grazing, off-road vehicles, and other impacts to public lands. In her honor we have established the Ginger Harmon Wild Land Advocacy Fund. Your gifts provide the support to:

- Hire an Advocacy Manager to develop and pursue advocacy campaigns, strategically prepare Broads for legal action, and collaborate with our conservation partners.
- Expand trainings for our members in effective lobbying techniques and support travel scholarships to Washington, D.C. to speak to elected officials on behalf of America’s public lands and waters.