

BOARD MEETING – Great Old Broads for Wilderness  
Wednesday, August 7, 2019  
Call in Number: 712.432.0220 PIN 3859577  
12:00 Noon – 1:30 Mt time

Present: Rynda C., Shelley S., Caroline M., Lauren B., Cristina H., Micky R., Julie W., Carl R., Suez J., Mary O., Joe B., Antonia D.

Motions approved:

- Minutes from May 8 2019 Board meeting approved –(Micky/Cristina)
- Gary Skiba is confirmed to the Great Old Broads' Board - (Micky/Antonia)

I. Approve minutes from May 8, 2019 Board meeting Minutes approved -Micky/Cristina

II. Executive Director Summary and Questions: Shelley Silbert (10-15 minutes)

A. Overall Summary – In addition to ED Report sent around, Shelley reports on excellent 2-day staff training on Professionalism (including email, communications, etc) given in Durango by Ellen rBabers. NB: Broads' fiscal year is not in sync with our events and demands; suggestion is made to change the start date to January 1 instead of Oct 1. However, Broads is not ready to address the FY issue. Staff is putting the other recommendations into action.

Comments: be intentional about calendar; avoid bunch-up's, respect rythm of staff-Board communications (Caroline); training should be regular each year; ask what does staff need? (Rynda); Lauren expresses appreciation for support of staff growth; suggests a 6-month review of commitments made and challenges fulfilled.

Highlights from ED include: reminder of attacks on BE, GSENM, NEPA and more in the next 4 months. We will join with plaintiffs and share legal strategies. Note that Resource Management Plans are not listening to comments. Supreme Court decision regarding funding of the Wall at Organ Pipe will be heard next week.

Lauren and Shelley attended a meeting last week in Boulder, UT for donors, new Broadband leaders and members. About 30 people were present. A woman from the Grassroots Outdoor Alliance, Devaki Murch, offered to work with us, and to present Broads as a featured non-profit at the Outdoor Alliance event next year in Knoxville.

B. 2019 Calendar Updates – no comments <https://docs.google.com/document/d/1xfjNszwZwUwuxY6Plz5O4qnIfx8LR1ca0uolEU9-pVE/edit?usp=sharing>

III. Treasurer Report – Cristina Harmon(5-10 minutes)- June financials are not in yet and will reflect the anonymous Foundation grant from Minnesota.

IV. Development Committee/Comprehensive Campaign – Shelley, Cristina (5-10 minutes)- Claire Atkisson, Communications Coordinator, met with Minneapolis Foundation by phone to discuss how to work with the anonymous and how to use the funds. Lisa Pool will meet with Bill Sternberg when in MN in September. We are targeting top prospects. Meeting with

Barbara Noseworthy on 8/12 will discuss donor fatigue, start date and how to explain Comprehensive Campaign to members.

Shelley reports that Comprehensive Campaign is moving slower than expected with planning and organizing going on now (Aug 2019). She will prepare a spread sheet of amounts of gifts and pledges thus far. Though we already have a donor confidentiality document, we will work on a more robust version at the Retreat, and are reminded to meanwhile honor the confidentiality of private information. In conjunction, Claire will lead a development training at Retreat.

- V. Program Update –Broadwalk Progress for 2020 – Lauren Berutich  
Update on a national program area (e.g. membership, grassroots leadership, development, communications, broadwalks). (5-10 minutes) – Staff (Lauren) and ED are working on 2019 budget and 2020 advocacy campaign.  
2020 Broadwalk planning thus far has confirmed a “climate change and coastal waters” trip to Maine. Minnesota is a possibility. Alaska, Georgia, Washington have interesting local items but not issues related to our mission. Lauren will send living document on planned trips.
- VI. Executive Committee Report – Rynda Clark, Caroline Munger (15 minutes)
- a. Board Nominations –CONFIRMED: Suez Jacobson (starts at the retreat), INVITED Susan Schroeder (declined), Susan Tweit (declined), Gary Skiba (need motion to approve), Anne Heikkila (would like to join in January), Jaylyn Gough (Native Womens Wilderness, sent email), Chris Barns (declined), Anthony Marshall (did not apply), Christina Baker (Caroline?). Carl Rountree and Caroline Munger will leave Board at September retreat. – Gary Skiba is confirmed (Micky/Antonia). He brings development and advocacy interests to committee work. Anne Heikkula (BB GA) is interested in leadership and we will ask her again. Cristina Baker may contribute about diversity, though she doesn’t want to be on the Board.  
Shelley met in Boulder, UT with Devaki Murch who may help with DEI work at Retreat.
  - b. Human Resource Update –Update on new hires, and trainings for staff on ethics, professionalism, sexual harassment, etc. –none discussed.
  - c. Policies and Procedures – Diversity Policy and Plans, Ethics & Professionalism  
Will be discussed at Retreat
  - d. Board Retreat Agenda and Logistics –Review Board agenda and Logistics.  
-People without beds will be able to move into cabins 1, 2, 3 after the 30<sup>th</sup> celebration. Expect intermittent cell service in the area with some available wi-fi at the main lodge. Carl will be calling in, but service may be slow. Send agenda suggestions to Rynda. Note-takers will be assigned at start of retreat and give notes to Antonia to compile.
- VII. Strategic Governance Report– Carl Rountree. 10-15 minutes – The SGC is close to finalizing the National Organizations priorities for 2020 Fiscal Year and the process for setting these priorities in the out years. This process may need to be modified based on whether we change the start of the fiscal year from October to January. Shelley reported that the National Office staff have reviewed the priorities and agree with the committee’s recommendations. The SGC will meet September 3 to review the minor changes the staff has offered. After reviewing and approving these changes, the committee will

forward them to the Board for their review at the Retreat. The SGC will discuss the process for evaluating our implementation of the Strategic Plan which will also be a topic at the Retreat.

## VII. Advocacy and Litigation Report – Mary O’Brien, Micky Ryan. (10-15 minutes)

- Micky will send summary of notes from last meeting which is attached at the end of this Minutes document. Please read this detailed summary of the A&L process, goals and tasks.
- Reminder to fill out member expertise form.
- Mary spoke on “measuring success” by setting goals for process rather than outcomes. Use various types of actions considering available time, expertise, usefulness. Rynda asks about checklist regarding choosing a campaign. Katya will provide a list of activities, short and long-term. There will be a session at the Board meeting to discuss what support at Broadband level or National level for different campaigns and evaluate outcomes.

Micky suggests having people think about activity reports with examples from BB work.

Rynda says there will be more discussion at Retreat about defining roles of Board, staff, BB and how to support each other.

Micky will not be co-leading A&L (possible replacements are Gary Skiba, Matt Kenna, Chris Shaver, who could be on the Committee but not on Board. Co-chairs must be on Board.)

## **New Business:** Climate Education and Stewardship Program: Progress, Committee, Timeline, Hires, Discussions with Minneapolis Foundation.

- A non-staff advisory team will form to set goals and objectives for CES Program. September meeting is planned for advisory team to hire Program Manager, followed by a CES hire in October to run the program. Shelley will send job description. In October, expect the launch of the Development vision, budget, components. CES Communications Coordinator for graphics, media attention will be hired in January (by Lauren, Susan, Shelley).
- Rynda clarifies: no advocacy in CES grant, for education and stewardship only. We will use our definition of “advocacy” to move into advocacy work after the first phase. “Advocacy vs educational” policy is being drafted and Rynda will share with the Board.
- Julie offers a perspective. Based on talks with agency people, we can expect a deluge of land agency attacks. Everything “will get thrown at the wall but all won’t stick”. May be damaging but probably not successful.
- Remember 3 themes: public lands, democracy and science. Issues are bigger than immediate land use. We are all in it together!
- Shelley notes that this is an excellent framework/lens for next newsletter that will focus on coming attacks.

Meeting adjourned at 1:40 MT.

Respectfully submitted,  
Antonia Daly, Secretary of the Board  
Aug 13 2019

