



Public Service Announcements (PSAs) or Calendar Listings

PSAs or Calendar Listings are a great way to get the word out on events. They are quick, easy, and free. To get started, look online for local radio, television, newspaper, and community websites. To find out where to submit information on these websites, look under *Community Calendar, Events, or Announcements*. Usually there is an online form to fill out with the event information.

FIRST, write down the basics, so you have everything in front of you:

Who: Southwest Utah Broadband Chapter of Great Old Broads for Wilderness

What: Lecture + slideshow by author and adventurer Steve Allen

When: Saturday, April 6, from 2 to 4 pm

Where: Red Mountain Resort, 1275 E. Red Mountain Circle, Ivins, Utah

Why: Learn about the scenic, unprotected lands of southern Utah and how to become involved in protecting these beautiful places.

How: For more information, contact Jenny West at jenny.carverbc@gmail.com.

Basic PSA:

Join the Southwest Utah Broadband chapter of Great Old Broads for Wilderness and author and adventurer Steve Allen for a free slide presentation highlighting the scenic unprotected wild lands of southern Utah on Thursday, February 19, at 6 pm at Red Mountain Resort, 1275 E. Red Mountain Circle, Ivins, Utah. Attendees will also learn more about Great Old Broads for Wilderness and how to become involved in public lands advocacy, education, and stewardship. For more information, contact Jenny West at jenny.carverbc@gmail.com or 435-574-6431.

Additional, (if room):

Our Mission

Great Old Broads for Wilderness (Broads) is a national grassroots organization, led by women, that engages and inspires activism to preserve and protect wilderness and wild lands.

NOTE: If you have the opportunity, include a Broads' logo, flyer, or photo if available.

Shorter 40-word version (where date, time, location are entered separately):

Join the Southwest Utah Chapter of Great Old Broads for Wilderness and author/adventurer Steve Allen for a slide presentation highlighting the wild unprotected lands of Utah and learn about public lands advocacy, education, and stewardship opportunities. For more information: YOUR CONTACT EMAIL ADDRESS.