



Year One Broadband Plan

Begin to flesh out a plan of action and ideas you want to explore. Jot down ideas for each category:

1 or 2 local places for Broadsides/brochure distribution

List of organizations to connect with

List of agencies to connect with

List of aligned businesses to approach

List of people to recruit as members

List of people to recruit as key helpers

List of major donor/celebrity types in your area

Identify possible issues for involvement

Identify possible events/activities

Sketch out a Calendar. Try to include: minimum 4 events with 1 kickoff event, 1 service event, 1 event partnering with another organization, and 1 purely-fun event.

Schedule these activities: membership listserv activated, membership survey, membership recruitment, provide website info to Broads (photos and content), provide at least one blurb/photo for *Broadsides*, track events/hours and submit regular activity reports, periodic call to Grassroots Regional Coordinator.

April

May

June

July

August

September

October

November

December

January

February

March