

COUNCIL OF ADVISORS

Great Old Broads for Wilderness

PURPOSE:

The Council of Advisors serves as a critical community champion of the Great Old Broads for Wilderness (Broads). Members of the Council share their unique gifts in service to our mission* by providing our organization with their professional expertise; their diverse knowledge of constituent perspectives; their connections to local, state or national resources, colleagues or peers; their philanthropic support and connections; or, other forms of needed assistance. The Council of Advisors has no governing function within the organization.

REASONS FOR CREATING THE COUNCIL OF ADVISORS

- Provides a means for involving people who are willing to give critical advice and other assistance, but have limited time.
- Provides a way to keep critical supporters more formally connected to the organization.
- Creates a direct link to their important professional and technical expertise, useful in the governing Boards deliberations of critical regional and national issues.
- Energizes Advisors as ambassadors for the organization in local, regional and national communities.
- Recognizes individuals for their distinguished service and accomplishments.
- Assists in efforts to gain philanthropic support.
- Enlists help from others without engaging the governing board.

STRUCTURE

- Appointed by the Board of Directors
- Up to three, two-year terms
- A minimum of 15 to a maximum of 25 slots
- Open invitation to attend Board conference calls, but in nonvoting capacity

OPERATION

- Requests for advice or assistance will be made by the Chair of the Board of Directors, or Broads Executive Director or Council Chair at the direction of the Chair or Executive Director.
- The Board and National Office will endeavor to minimize Council members' time, focusing on issues of regional and national importance.
- Requests may be made in writing (electronically), or in more critical and/or immediate needs, by telephone.

- While many requests may require one or several Council members, there may be instances where the entire Council of Advisors will be asked to weigh in on issue or campaigns of national importance.

EXPECTATIONS

- Act upon request to support the organization's mission (e.g., expert advice, opening doors; funding or fund-raising).
- Allow the organization to publicize their name as Advisors in newsletters, fundraising materials, or other communications.
- Attend events or special gatherings as time and convenience allows.
- Keep informed about plans, activities and needs of the organization based on information provided by the National Office or Council Chair.