

MAKE A BIG DIFFERENCE...



LEAVE A LITTLE BEHIND



YOUR LEGACY. MOTHER EARTH'S FUTURE.



Planned giving is a way to support Broads that allows you to make larger gifts than you may be able to manage from your regular income.

Some planned gifts use estate and tax planning techniques to *maximize* the gift and *minimize* the impact on the donor's estate.



GIVE THROUGH YOUR WILL OR TRUST

A bequest is one of the simplest ways to make an enduring impact, and the language can be as simple as adding a provision in your will or trust to:

- ❖ Give the sum of \$_____ to Great Old Broads for Wilderness.
- ❖ Give the remainder of your estate to Great Old Broads for Wilderness.
- ❖ Give _____ % of your residual estate to Great Old Broads for Wilderness.
- ❖ Give _____ (describe the asset) to Great Old Broads for Wilderness, either as an in-kind gift of the asset itself, or in the form of cash after the asset has been sold by the executor of the estate.

IRA/RETIREMENT PLAN BEQUESTS



A retirement plan or IRA is another way to give to Broads. These assets often carry an income tax burden if paid to

a beneficiary such as your loved ones, but not if paid to a tax-exempt organization. Simply contact your retirement plan or IRA administrator to name Broads as the beneficiary and indicate the percentage you'd like to give.

STOCKS, BONDS, OR MUTUAL FUNDS

Consider a TOD (transferable on death) gifting strategy for stocks, bonds, or mutual funds to fund our work to protect America's wild places. Your financial institution can assist you with the paperwork required to transfer the percentage of assets you wish to give. Any portion left to us will be exempt from estate and inheritance tax, meaning 100% of your gift will support our mission.

OTHER WAYS TO GIVE

Real Estate Gifts • Life Insurance Policies
Pooled Income Funds • Charitable Gift Annuities
Charitable Remainder Unitrusts

Be sure to consult your personal tax and financial advisors about these options.



MAKE YOUR LEGACY ONE OF HEALTHY WILD LANDS FOR FUTURE GENERATIONS

If you would like to find out more, we would love to talk with you about leaving Broads a gift. If you have questions about our organization, our programs, goals, or financials, please contact our Executive Director at (970) 385-9577.



LET US SAY, "THANKS!"

Please let us know if you have designated a gift for Broads—it helps us plan and budget for our ongoing advocacy programs, and we'd like to thank you for your generosity. No need to specify an amount, just a simple phone call to tell us you have made this pledge would be appreciated.



"The vast possibilities of our great future will become realities only if we make ourselves responsible for the future."

- Gifford Pinchot



P.O. Box 2924 • Durango, CO 81302 • (970) 385-9577
broads@greatoldbroads.org • www.greatoldbroads.org

*Great Old Broads for Wilderness
is a 501(c)(3) organization.
Tax ID# 87-0479828*