

WHO?

## EVENT ANNOUNCEMENT WORKSHEET

Good event promotion begins with complete information. Use the prompts below to help craft a message to promote your events. You'll find tips and samples for PSAs (Public Service Announcements), Calendar announcements and Press Releases on the Broadband Leader Dashboard.

	invites you to	WHAT?	
i.e.: To get involved, lea	rn more, etc., contact:		
HOW?			
i.e.: To discuss the impo	rtance of		
WHY?			
i.e.: Community Center,	123 Main, Anytown, CO		
WHERE?			
i.e.: Tuesday, November	17, 6 pm		
WHEN?			
i.e.: A Lecture on Clima	te Change		
WHAT?			