



2022 ANNUAL REPORT

Leslie Scopes Anderson



Great Old Broads for Wilderness is a women-led national grassroots organization that engages and inspires activism to preserve and protect wilderness and wild lands.

Dear Broads & Bros,

Well, 2022 was certainly an interesting year! We saw gratifying progress on campaigns and issues you've been involved with—**for years** in some cases! And we know that's the way it works in conservation. You've got to be in it for the long haul—and wow!—our members showed their passion and dedication last year as we got out and back at it after a couple of very challenging pandemic years.

It was also a year of transition and change. I was honored to be selected to lead the organization, joining as Executive Director in July, and picked up the reins as we wrapped up our comprehensive campaign and finished a refresh of our identity with the development of a new logo and website.

But wait, there's more—we also began our strategic planning process, which is well underway. In fact, by the time you receive this annual report, we'll probably be sharing our new plan with you.

Please read on to learn more about your great work, and the progress we made together conserving public lands and waters. Thank you for your devotion to all things wild, and the fun you bring to this important work. Broads would not be who we are today if it was not for you, and I cannot thank you enough.

Wildly,

Sara Husby
Executive Director



BROADS IN ACTION!

From monitoring water quality and grazing impacts, to attending countless public meetings and writing substantive comments, Broads and Bros worked overtime for our wild public lands. The extent of the outstanding advocacy, stewardship, and education work done by members in 2022 is dizzily impressive! There's not enough room to report on everything in this space, but here are some highlights from the past year.

Arizona's Sonoran and **Tucson Broadbands** joined with partners to successfully stop construction of a bizarre shipping container "wall" being illegally built by the state of Arizona along the U.S.-Mexico border in the Coronado National Forest. Advocates held their ground in the presence of construction vehicles and security forces, camping at the construction site for several weeks.

Broadband leaders from across the country sent letters to the Department of Justice asking them to file suit against the state of Arizona to demand the container wall be removed—which the DOJ eventually did, and the wall started coming down in January of 2023. Monitoring the area continued until the shipping containers were all finally removed.

The **South San Juan Broadband (CO)**, in partnership with Compañeros: Four Corners Immigrant Resource Center, organized a series of outdoor educational events focused on water, plants, and beavers. These events gave families who might not otherwise have had an opportunity to get out and explore the San Juan Mountains and build a connection with public lands.

Jennifer Watson, Co-Leader of the **Northwest Montana Broadband**, organized a successful rally at the U.S. Forest Service (USFS) Region 1 headquarters at Fort Missoula. They delivered 6,000 petitions gathered by Broads and our partners asking the USFS to develop a durable rule that protects mature and old-growth forests from logging. Over 50 people attended the rally, which received media coverage in the *Missoula Current*. A few days later, the **Willamette Valley** and **Cascade Volcanoes Broadbands (OR)** participated in a similar rally outside the Portland USFS office, with 100 people attending.



Grateful Thanks!

BROADBAND LEADERS

Alaska Soles Broadband (AK)
Kathy O'Reilly-Doyle
Loren Karro

Northern Arizona Wild (AZ)
Cuyler Boughner

Sonoran Broadband (AZ)
Emily Matyas
Roz Switzer

Tucson Broadband (AZ)
Fran Krackow
Su Libby

Yavapai/Prescott Broadband (AZ)
Jenny Cobb

SoCal Broadband (CA)
Margaret Meyncke

NorCal Broadband (CA)
Maureen Forney

Northwest Colorado Broadband
Barbara Vasquez

South San Juan Broadband (CO)
Chara Ragland
Louise van Vonno

Steamboat Springs Broadband (CO)
Cristina Harmon
Diane Miller

Northern Front Range Broadband (CO)
Della Garelle

Cherry Creek Broadband (CO)
Diane Mueller

Wild Watershed Broads (CO)
Fran Silva-Blayney
Patience Paisley

Four Corners Broadband (CO)
Jennifer Singer
Shelby Robinson

Roaring Fork Broadband (CO)
Karen Ryman

Grand Junction (CO)
Mary McCutchan

Middle Park Broads (CO)
Patricia Welch
Sarah Bransom

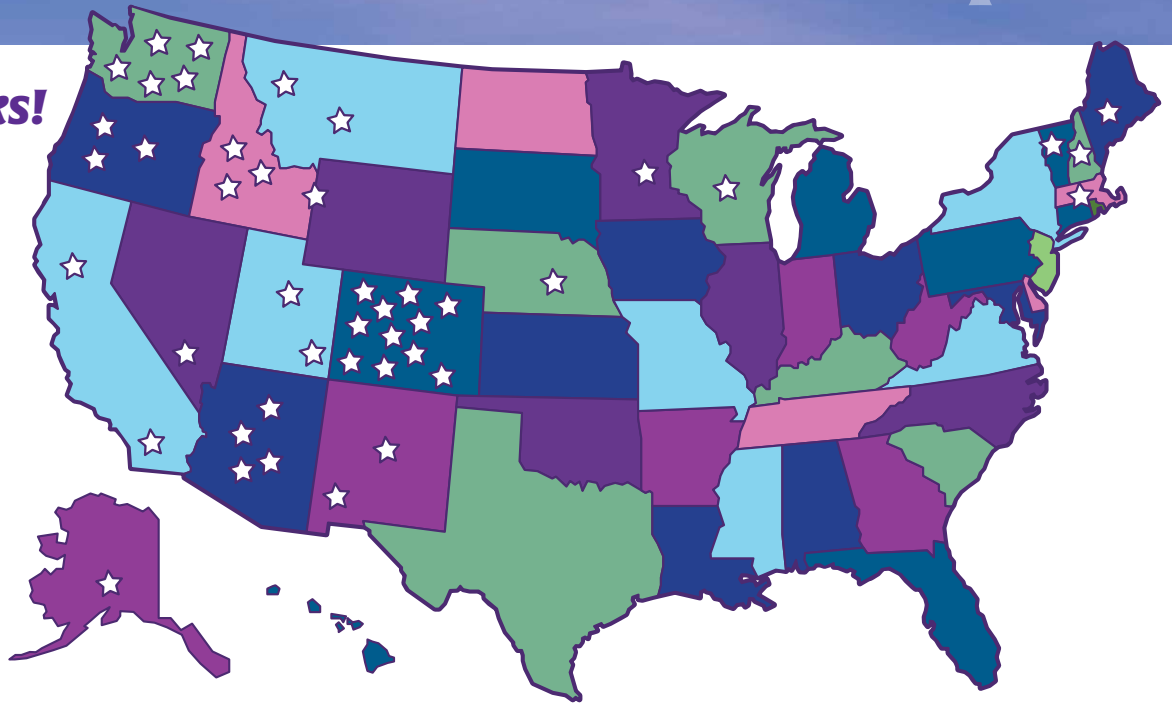
Palouse Broadband (ID)
Anne McLaughlin

Teton Valley WHALES (ID/WY)
Liz McCane
Janna Rankin

Wood River Broadband (ID)
Martha Bibb

Sand Point Broadband (ID)
Pam Duquette

Nor'easter Broads
Nancy Frost (MA)
Theo Pratt (ME)
Linda Graham (NH)
Lara Lonon (VT)



Minnesota Wild Waters Broadband
Jan Bourdon
Mo Monroe

Northwest Montana Broadband
Donna Pridmore
Jennifer Watson
Mary Alexine
Rosemary McKinnon

Bozeman Broadband (MT)
Linda Healow
Nancy Schultz
Nancy Ostlie

Nebraska Broads (NE)
Kathleen Emry-Mefferd

Aldo's Silver City Broadband (NM)
Denise Smith
Joanie Connors
Marcia Stout

Rio Grande Valley Broadband (NM)
Linda Starr
Susan Ostlie

Blue Diamond Broadband (NV)
Laura Glismann

Rogue Valley Broadband (OR)
Bucky Dennerlein
Susie Schmidt
Linda Pace

Willamette Valley Broadband (OR)
Chandra LeGue
Cyndi Anderson

Central Oregon Bitterbrush Broads
Joanne Richter
Mary Fleischmann

Greater Wasatch Broadband (UT)
Barbara McConvill
Di Allison
Janifer Larson

Southwest Utah Broadband
Jane Stewart

Cascade Volcanoes Broadband (WA)
Barb Fox-Kilgore
Laurie Kerr (WA)

Methow Broadband (WA)
Terry Karro

Polly Dyer Seattle (WA)
Barbara Phalen
Barbara Muirhead
Genia Moncada

North Olympic Peninsula (WA)
Krestine Reed
Penelope Peterson

South Sound Broads (WA)
Taylor Goforth

Wisconsin Broadband (WI)
Jo Bailey

LEADERSHIP TEAM MEMBERS

NorCal Broadband (CA)
Ana Bertero
Carol Kuelper
Corina Lopez
Elaine Gorman
Sheila Jacobs

Middle Park Broads (CO)
Anne Gerleman
Melanie Zwick

Northern San Juan Broads (CO)
Carrie Krickbaum
Christiane Frischmuth
Judith Lopez
Linda McNeill
Peggy Lyon
Robyn Cascade
Sallie Thoreson

Grand Junction (CO)
Chris Jauhola
Elizabeth Arendt Delgado
Lisa Eckert
Sherry Schenk
Su Joffiron

South San Juan Broadband (CO)
Dan Parkinson
Deb Paulson
Laura Olais
Laurie Parkinson
Susan Hicks

Teton Valley WHALES (ID/WY)
Carol Gregory
Deb Grove
Elaine Simmons
Kathleen May
Lori Spoelhof
Kathy Hoffman

Nor'easter Broads
Dianne Maughan (ME)
Meg Braley (ME)

Minnesota Wild Waters Broadband
Cecily Harris
Louise Morgan
Valoree Dowell

Aldo's Silver City Broadband (NM)
Stephanie Smith

Central Oregon Bitterbrush Broads
Amy Stuart
Julie Weikel
Mathieu Federspiel
Rynda Clark

Willamette Valley Broadband (OR)
Maya Abels
Beth Malitz
Carol Savonen
Kelly Burnett
Laura Oulette
Linda Humphreys
Marjorie Stuart
Nancy Mauter
Pam Herring

Cascade Volcanoes Broadband (WA)
Darlene Chirman
Micky Ryan
Linda Buckley

North Olympic Peninsula (WA)
Debra Ellers



2022 BROADBAND ACTIVITIES

20
BROADBAND
LEADERS
TRAINED

◆
5
NEW
BROADBANDS

◆
201
LEADERS
TRAINED TO DATE

◆
700
ADVOCACY
ACTIONS
CALLS/LETTERS
EMAILS/COMMENTS

◆
183
SUBSTANTIVE
COMMENTS & LETTERS
ON MORE THAN

100
DIFFERENT
ISSUES & PLANS

ENGAGEMENT & EDUCATION

The **Grassroots Leadership Team** was all about collaboration in 2022. Drawing on the expertise of our Broadband Leaders, land management agency luminaries, and Indigenous partners, online educational events were compelling and **drew a greater number of attendees than ever before.**

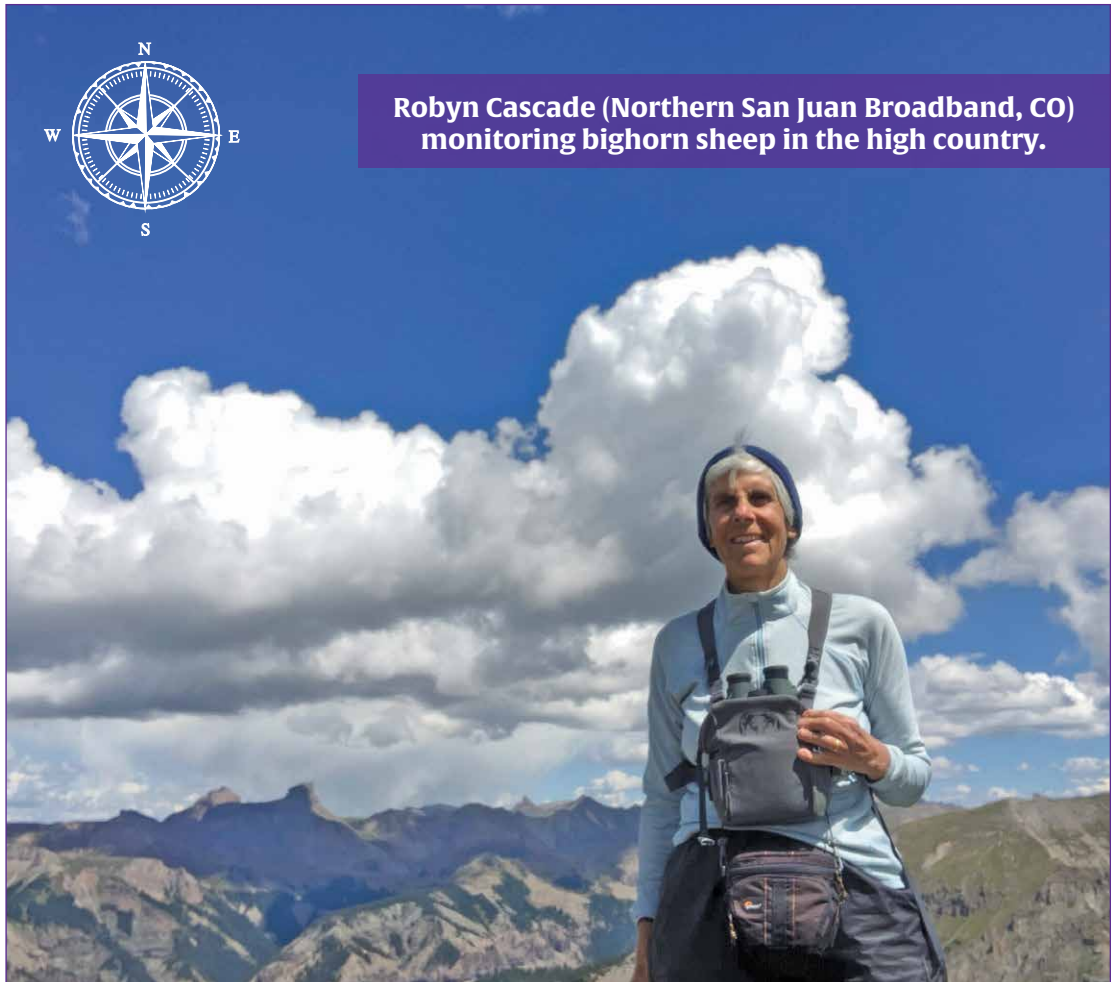
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Nor'easter Broadband leaders scored a win when they recruited environmentalist, author, and journalist **Bill McKibben** to present a webinar about "Climate Activism in Life's Third Act." Facilitated by the national office and opened up to the entire Broads community, **more than 130 attendees joined the webinar.**

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Another highly popular event, **Navigating Tribal Co-Management of Public Lands**, featured Indigenous panelists and a representative from the Bureau of Land Management. They discussed their involvement in the formation of Bears Ears National Monument and the development of cooperative management policies between the federal government and Tribal and Indigenous groups. **More than 145 people attended the live webinar.**

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Regionally, Broadbands hosted more than **50 in-person or virtual educational events** with more than **1,225 attendees** on topics from endangered species to wildfires and forests, and proposed mines to climate change.



Robyn Cascade (Northern San Juan Broadband, CO) monitoring bighorn sheep in the high country.





MORE...

CAMPAIGNS INVOLVED

**>109.5
MILLION ACRES
OF PUBLIC LANDS**



**39,557
VOLUNTEER
HOURS**



**1,525
TREES + PLANTS
PLANTED TO RESTORE
RIPARIAN & RECREATION
AREAS**



**5,400
HOURS
MONITORING**

WILDLIFE, SOLITUDE,
TRAIL USAGE,
GRAZING IMPACTS,
TIMBER SALES,
WATER QUALITY



**MILES
& MILES**

OF TRAILS
CLEARED OF
DOWNED TREES,
BRUSH, AND
INVASIVE PLANTS



**Monitoring the impact of cattle
on the Gila River.**



**Gathering native grass seed to
restore habitat.**



**Getting kids involved at an
Earth Day celebration.**



**Clearing trails with crosscut
saws in Wilderness.**



**Identifying old-growth and
mature trees.**



**Broads protest against drilling
taking place near Chaco Canyon
Nat'l Historical Park (NM).**



In the past year, with the support of our members, a number of our advocacy campaigns took major steps forward. While our work is never done, we are proud of every advance made to protect public lands and waters.

COLORADO

President Biden established Camp Hale-Continental Divide National Monument in Colorado, which also initiated a Process of Mineral Withdrawal of Thompson Divide for 20 years. Broads first brought attention to this region at the **Continental Divide Broadwalk** held in 2018 and Colorado Broadbands and the national office worked as part of a coalition to see this designation come to fruition. A win—but also only one of several landscapes in a suite of Colorado lands up for protection, so the work continues...

NATIONWIDE

Broads was honored to be invited to participate in the **America the Beautiful for All Coalition**, which aims to move forward the White House’s 30x30 initiative to protect 30% of the nation’s public lands and waters by 2030. Executive Director Sara Husby represents Broads and serves on the Public Lands Workgroup. This diverse and high-powered coalition has the potential to effectively increase land protections across the country. Stay tuned...

In April, the White House restored long-standing rules regarding environmental reviews conducted under **NEPA (National Environmental Policy Act)**. This is an initial step toward reversing the former administration’s rollbacks that attempted to gut NEPA and other critical bedrock laws.

In 2020, a Trump-era Executive Order shortened the review period to fast-track infrastructure and fossil fuel projects—making it more difficult for the public to weigh in on such activities. The former administration also removed the requirement to consider indirect and *cumulative*



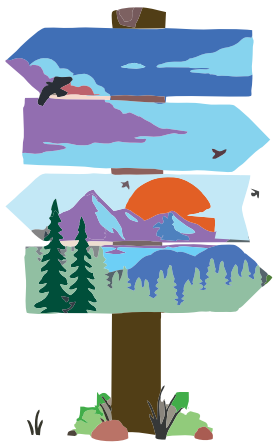
Leslie Scopes Anderson



“Don’t expect change to happen overnight, even if it’s not always visible it’s making more impact than you think.”

— Emma Watson

environmental impacts, which excluded the long-term impact of projects on climate. While this is a win, there is more action needed to fully restore NEPA.



UTAH

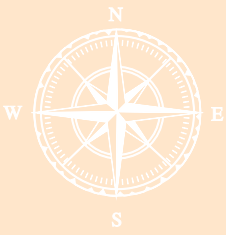
Bringing an end to a long-running battle—the Interior Board of Land Appeals (IBLA) upheld the Bureau of Land Management’s (BLM) 2017 decision to close the bottom of Utah’s culturally-rich Recapture Canyon to motorized use.

In 2005, Broads staff were among the first to report to the BLM the illegal construction of ATV trails through the canyon. Broads documented cut and fill construction of trail tread, culvert installations, trees damaged or destroyed, and even a 20-foot bridge built over a drainage. A number of cultural sites were damaged as well.

In 2007, the BLM declared an interim closure due to illegal pot-hunting in the canyon. Continued efforts by San Juan County to reopen the canyon through a right-of-way (ROW) application dragged on. In 2014, an illegal ATV protest ride led by County Commissioner Phil Lyman drove through the closed area, damaging more cultural sites.

In 2017, the BLM finally completed an Environmental Assessment and issued a decision, which denied a ROW to the County for a motorized ATV trail. The County appealed, challenging that BLM failed to ensure consistency with the County’s Master Plan and failed to comply with the Americans with Disabilities Act. The IBLA denied the appeal, stating the County’s first argument was without merit and for the second, they did not have standing.





funds & finance

WOMEN FOR THE WILD CAMPAIGN COMPLETED!

The Women for the Wild Comprehensive Campaign wrapped up in the projected 3-year timeline—even though it was launched just before the pandemic erupted! Talk about a challenge...

This marked Broads' first comprehensive fundraising campaign. We are thrilled to share our success and express our thanks to our members for their generosity. Your gifts combined with special one-time grants, the Wilderness Defense Fund Endowment established by the Pope family, and other sources propelled us to our \$3.1 million goal.

Campaign funds supported valuable conservation and climate change outreach and programming, helped us invest in membership growth and retention (memberships are up!), allowed us to keep everyone on staff full time through the pandemic, and expand our reserve funds. We are so appreciative for the donations that sustained us through the challenges presented by COVID-19 and look forward to greater fiscal success in 2023.

2022 BOARD OF DIRECTORS

Anne Heikkila, GA
Co-Chair

Micky Ryan, OR
Co-Chair

LD Delano, AZ
Vice Chair

Suez Jacobson, CO
Treasurer

Pip Coe, NC
Secretary

Mary O'Brien, UT

Anna Lee Vargas, CO

Laura Hodge, MT

Corina Lopez, CA

COUNCIL OF ADVISORS

Karine Aigner

Steve Allen

Joe Breddan

Rose Chilcoat

Craig Childs

Dave Foreman

Maggie Fox

Ginger Harmon

Vicky Hoover

Libby Ingalls

Frandee Johnson

Matt Kenna

Linda Liscom

Regina

Lopez-Whiteskunk

Bill Meadows

Caroline Kirksey
Munger

Marcey Olajos

Tim Peterson

Carl Rountree

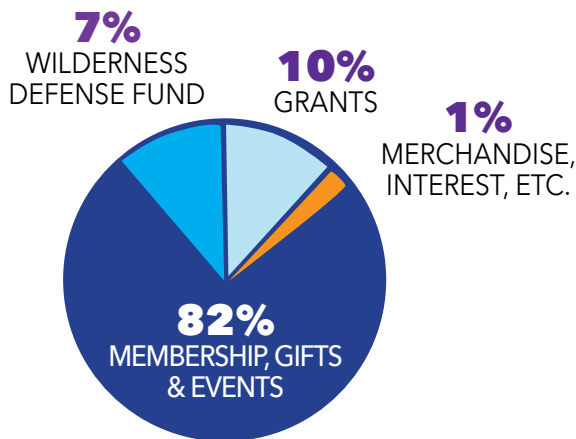
Lois Snedden

Blake Spalding

Liz Thomas



INCOME: \$864,767



EXPENSE: \$916,400

