



EDUCATION - ADVOCACY - STEWARDSHIP – FUN

VOLUNTEER BROADBAND LEADER

Position Description

Broadband Leaders are key volunteers who coordinate groups of passionate members, volunteers, and supporters to make a difference for wild lands in their local area. Leaders serve as the liaison between the local group and the national office.

Leader applications are reviewed by Broads' staff and those accepted to this leadership position will be offered a slot at our spring WALTERS training program.

Broadband leaders serve a minimum of two years. Some Broadbands have co-leaders. Many Broadband leaders love their leadership role and will choose to lead for more than two years. When their term has ended, they often recruit new leaders from within the Broadband.

Qualifications:

- 1) Displays "Broadness" (fierce passion for wild land protection, humor, inclusiveness, open to diverse input).
- 2) Strong communication skills and the ability to work with volunteers.
- 3) Prior conservation or wilderness knowledge, or a desire to learn.

The Broadband Leader:

- 1) Supports the Broads' mission to engage and ignite the activism of elders to protect wilderness and wild lands.
- 2) Supports the principles embodied by The Wilderness Act and the Broads' Position Statements.
- 3) Recruits Broadband members, volunteers, and supporters within their geographic area.
- 4) Is willing to represent Broads, or find a volunteer to represent Broads, in meetings with local government agencies, local conservation organizations, and with the media.
- 5) Incorporates FUN and humor into Broadband activities.
- 6) Helps identify potential education, advocacy, and stewardship projects and partners for the Broadband to engage with in the local area.
- 7) Communicates with Broads Headquarters about Wilderness/wild lands management concerns and action opportunities within their defined geographic area.
- 8) Whenever possible, attends periodic Broadband Leader meetings, proximate Broadwalks, Broadworks, workshops, and trainings.
- 9) Is able to provide their own phone and computer with email/internet connections for Broadband work and to incur minor personal expenses such as travel to local meetings.
- 10) Updates membership lists and uses email listservs provided by the main office and will be inclusive of all dues-paying Broad members within the geographic scope of the Broadband.
- 11) Prepares, and ensures submission of periodic reports on Broadband activities, participant numbers, and volunteer hours. This information is needed for grants and communications to publicize your great work.
- 12) Coordinates all media outreach with Broads Communications Director.
- 13) Is able to keep relevant records that ensure Broadband continuity with future leaders.
- 14) Ensures Broadband activities and messaging are consistent with Broads organizational mission and positions.