

To the Honorable Senator Michael Bennet  
261 Russell Senate Building  
Washington, D.C. 20510

January 27, 2020



Dear Senator Bennet,

We are the co-founders and co-owners of Sense of Motion (SOM) Footwear located at 1006 N. Cascade Avenue in Montrose, Colorado. We write to you today to express our business support for the Colorado Outdoor Recreation and Economy (CORE) Act. Since 2014, we have been manufacturing shoes in downtown Montrose sourcing as much USA-made materials as are currently available. We know the value of locally-made, and we know the value of our local public lands. The scenic beauty, wild lands, and recreation opportunities brought us to Colorado. We know these values are also important to our 4 employees, 12 team members, and the residents up and down the western slope who buy from us as well as our customers nationally who support our mission.

We join counties, municipalities, hunters, anglers, ranchers, recreationists, conservationists and fellow business owners across the region in support of this comprehensive public lands legislation. A recent poll also reveals that 66% of people on the western slope support the CORE Act with 44% strongly supporting the bill.

Our public lands that attract sportsmen, wildlife watchers, birders, and outdoor enthusiasts are critical to the economy of our city and our region. As you are no doubt aware, the recreation economy in Colorado employs 511,000 people and brings in \$62.5 billion in revenue. These numbers do not include data from our agricultural producers who rely on water from our mountain snowpack and summer pastures on public lands. Protection of our public lands, our watersheds, forests and air quality are essential for our agriculture community, our residents, and visitors to our city and region.

We applaud the work of Representative Neguse to pass the CORE Act in the US House and we cannot thank you enough for championing the Senate version of the bill. Diverse stakeholders across all 4 landscapes included in the CORE Act have been working tirelessly for over a decade to pass variations of this bill in Congress. We hope the CORE Act will finally pass both chambers in the 116<sup>th</sup> Congress. You have the support of SOM Footwear every step of the way – literally and figuratively!!

Respectfully,

A handwritten signature in black ink, appearing to read "Olivier Marchal".

Olivier Marchal, CEO

A handwritten signature in black ink, appearing to read "Nathalie Bouchard".

Nathalie Bouchard, CFO